Agenda
Meeting of the Municipal Council
Wednesday, May 5, 2021
SPECIAL MEETING 1:30 PM

I. Executive Session - 1:30 pm.

2021-218 Resolution Authorizing a meeting which excludes the public

A. Personnel

1. Municipal Department Head Director-Interviews

II. Regular Meeting

2. Silent Prayer/Moment of Reflection

3. Salute to the Flag

4. Announcement - Open Public Meetings Act

As to comply with the "Open Public Meetings Act," Chapter 231, P.L. 1975, adequate Notice of this meeting has been provided in the following manner: The Annual Notice was forwarded to the Asbury Park Press, The Coaster and The Star Ledger on January 7, 2021, and posted on the bulletin board the same date. All notices are on file with the City Clerk.

III. Public Participation

A. Indvidual Resolutions

1. Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project

B. Adjourment

RESOLUTION NO. 2021-218

RESOLUTION AUTHORIZING A MEETING WHICH EXCLUDES THE PUBLIC

BE IT RESOLVED by the Mayor and Council of the City of Asbury Park that this body will hold a meeting on May 5, 2021 at 1:30 PM in the Council Chambers located at 1 Municipal Plaza, Asbury Park, New Jersey, that will be limited only to consideration of an items or items with respect to which the public may be excluded pursuant to section 7b of the Open Public Meetings Act.

The general nature of the subject or subjects to be discussed are as follows:

A. Personnel:

1. Municipal Department Head Director-Interviews

B. Attorney Client Privilege:

The public is excluded from said meeting, and further notice is dispensed with, all in accordance with section 8 and 4a of the Open Public Meetings Act.

MELODY HARTSGROVE
CITY CLERK

Individual Resolutions
Meeting of the Municipal Council
Wednesday, May 5, 2021
RESOLUTION SUMMARY

2021-219
Resolution awarding a contract to for the Citywide Wayfinding Project in the amount of $298,275.00 utilizing the NJDOT Transit Village Program Grant Fund.

RESOLUTION NO. 2021-219

City of Asbury Park
County of Monmouth
State of New Jersey

RESOLUTION AWARDING A CONTRACT TO MS SIGNS, INC. FOR THE CITYWIDE WAYFINDING PROJECT

WHEREAS, the City of Asbury Park received and opened sealed bids on April 20, 2021 for the Citywide Wayfinding Project; and

WHEREAS, two (2) proposals were received from Allied Signage Corporation and MS Signs Inc.; and

WHEREAS, the bid document specifically stated: "Bidder shall submit with the Bid Packet a certificate (consent) of surety with a power of attorney for the full amount of the Bid Proposal from a surety company authorized to do business in the State of New Jersey and acceptable to the Owner stating that it will provide said Bidder with a Performance Bond in the full amount of the bid." and "Failure to submit a consent of surety shall result in rejection of the bid."; and

WHEREAS, the bid submitted by Allied Signage Corporation failed to include a Consent of Surety equaling the full value of total bid amount and pursuant to N.J.S.A. 40A:11-23.2(b) has been deemed a fatal defect that shall render the bid proposal unresponsive and that cannot be cured by the governing body; and

WHEREAS, it has been determined that MS Signs Inc. has submitted the lowest responsible bid in accordance with the bid specifications; and

WHEREAS, the City Attorney and Purchasing Agent both recommend awarding the project to MS Signs Inc.; and

WHEREAS, the City Manager is hereby authorized to sign any and all contracts and paperwork associated with this project; and

WHEREAS, the Chief Financial Officer has certified that funds are available in Grant Account G-02-43-902-018-200 of the official budget to which the contract will be officially charged; and the maximum dollar value of the pending contract is as set forth in the resolution; and

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and Council of the City of Asbury Park (the "City"), in the County of Monmouth, State of New Jersey authorize the award of a contract to MS Signs Inc. in the amount of $298,275.00.

I, MELODY HARTSGROVE, City Clerk of the City of Asbury Park, Monmouth County, New Jersey, DO HEREBY CERTIFY the foregoing to be a true and exact copy of RESOLUTION NO. 2021-219 which was finally adopted by the City Council at a meeting held on the 5th day of May, 2021

CERTIFIED BY ME THIS 6th DAY OF May, 2021.

MELODY HARTSGROVE
CITY CLERK

ENGenuity Infrastructure™
12 Broad Street, Suite 203, Red Bank, NJ 07701
732.741.3176 | engenuitynj.com

ASPK-00010
May 3, 2021

Tracy Lizardi
Director of Purchasing
City of Asbury Park
1 Municipal Plaza
Asbury Park, NJ 07712

Re: Asbury Park Citywide Wayfinding Project
Recommendation of Award

Dear Ms. Lizardi:

Enclosed herewith please find a summary of the bids received on Tuesday, April 20, 2021, for the above referenced project. A total of two (2) bids were received. Please see results of bids below:

Name	Location	Base Bid Proposal A
Engineer's Estimate	*Red Bank, NJ*	*$303,325.00*
Allied Signage Corp.	Farmingdale, NJ	$270,600.00
MS Signs, Inc.	Saddle Brook, NJ	$298,275.00

We reviewed the bids and have determined the following:

1. After thorough review of the bid packets it was discovered that the apparent low bidder, Allied Signage Corp., did not submit a consent of surety in the full amount of the bid. Therefore, we defer to the City Attorney for legal review of whether this is a fatal defect. We also reviewed MS Signs bid and it was determined that the Public Works Certificate was not submitted with the bid, however, MS Signs Public Works Registration is current and has since been supplied.
2. It should be noted that both bids are below the Engineer's estimate.
3. We defer to the City Attorney for legal review. We recommend award of the contract to the lowest responsible bidder for Base Bid Proposal A, all inclusive, as available funding permits subject to review by the City Attorney.

Should you have any questions or require any additional information, please do not hesitate to contact this office.

Sincerely,

Jaclyn. J. Flor, PE, PP, CME
President & CEO
ENGenuity Infrastructure

Attachment: ASPK-00010 - Recommendation of Award 05_03_21 (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide

BID PACKET

FOR:

ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

BY

M.S. Signs, Inc.
(Bidder Name)

280 N Midland Ave, Bldg C-1, Postal Unit 128

Saddle Brook, NJ 07663
(Bidder Address)

973-569-1111
(Bidder Phone Number)

(Bidder Alternative Phone Number)

973-807-1642
(Bidder Fax)

22-3503736
(Bidder EIN or SSN)

mladak@mssign.com
(Bidder Email Address)

Murtaza Ladak
(Name of Bidder's Authorized Representative)

TO:

CITY OF ASBURY PARK

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BID SUBMISSION CHECKLIST
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Bidders are required to submit all of the following documents with their Bid Packets. Failure to submit all documents may mandate rejection of the Bid Packets.

DESCRIPTION OF DOCUMENT	BIDDER'S INITIALS
1. **BID SUBMISSION CHECKLIST** (this document)	X
2. **BID PROPOSAL**	X
3. **ACKNOWLEDGMENT OF RECEIPT OF ADDENDA**	X
4. **BUSINESS REGISTRATION CERTIFICATE**	X
5. **PUBLIC WORKS CONTRACTOR CERTIFICATE**	X
6. **OWNERSHIP DISCLOSURE**	X
7. **DISCLOSURE OF INVESTMENT ACTIVITIES IN IRAN**	X
8. **DISCLOSURE OF ELECTION CONTRIBUTIONS**	X
9. **BID BOND AND SECURITY**	X
10. **CONSENT OF SURETY**	X
11. **NON-COLLUSION AFFIDAVIT**	X
12. **EQUIPMENT CERTIFICATION**	X
13. **SUBCONTRACTOR IDENTIFICATION**	X
14. **PREVAILING WAGE COMPLIANCE DECLARATION**	X
15. **BIDDER'S ACKNOWLEDGMENT**	X
16. **AMERICAN PRODUCTS CERTIFICATION**	X
17. **STATEMENT OF EXPERIENCE AND QUALIFICATIONS**	X
18. **BID PACKET CERTIFICATION**	X

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BASE BID - PROPOSAL A
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

ITEM	DESCRIPTION	BID QUANT.	UNIT	UNIT PRICE BID	BID AMOUNT
1.	CLEARING SITE	1	LS	$8,400	$8,400
2.	MAINTENANCE AND PROTECTION OF TRAFFIC	1	LS	$14,000	$14,000
3.	SIGNAGE TYPE A, DIRECTIONAL	54	UNIT	$1,950	$105,300
4.	SIGNAGE TYPE B, GATEWAY	11	UNIT	$4,595	$50,545
5.	SIGNAGE TYPE C, PEDESTRIAN KIOSK	7	UNIT	$5,390	$37,730
6.	SIGNAGE TYPE D, PARKING SIGN	10	UNIT	$980	$9,800
7.	CONCRETE SIDEWALK, 4" THICK (IF & WHERE DIRECTED)	50	SY	$325	$16,250
8.	9"x18" CONCRETE VERTICAL CURB (IF & WHERE DIRECTED)	100	LF	$350	$35,000
9.	BORROW TOPSOIL, 4" THICK	250	SY	$65	$16,250
10.	FERTILIZING AND SEEDING, TYPE 'G'	250	SY	$12	$3,000
11.	STRAW MULCHING	250	SY	$8	$2,000
				TOTAL BID AMOUNT – BASE BID – PROPOSAL A	$298,275.00

TOTAL BID AMOUNT BASE BID PROPOSAL A IN NUMBERS: $ 298,275.00

TOTAL BID AMOUNT BASE BID PROPOSAL A IN WORDS: Two hundred ninety-eight thousand, two hundred seventy-five dollars and zero cents

NOTE: This is a unit price bid. The unit price provided for each item is representative of the Bidder's intent. The total bid amount is the correct sum of the unit price bid multiplied by the bid quantity. Errors by the Bidder in determining the bid amount for an item or the correct total bid amount or in expressing the correct total bid amount in words will be corrected by the Engineer or the Owner.

By initialing here, the Bidder hereby represents and warrants that the above **BID PROPOSAL** is complete and accurate: ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

ACKNOWLEDGMENT OF RECEIPT OF ADDENDA
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

This form must be completed and submitted together with Bid Packets whether or not addenda were issued. If no addenda were issued, check the "no addenda were received box" and complete the signature section.

ADDENDUM NUMBER/DESCRIPTION	DATED	BIDDER'S INITIALS

☒ Check if no addenda were received.

By initialing here, the Bidder hereby represents and warrants that the above **ACKNOWLEDGMENT OF RECEIPT OF ADDENDA** is complete and accurate:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BUSINESS REGISTRATION CERTIFICATE
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Pursuant to N.J.S.A. 52:32-44, the Owner is prohibited from entering into a contract with an entity unless the Bidder/Contractor, and each Subcontractor that is required by law to be named in the Bid Packet/Contract, has a valid Business Registration Certificate on file with the Division of Revenue and Enterprise Services within the Department of the Treasury.

Prior to contract award or authorization, the Contractor shall provide the Owner with its proof of business registration and that of any named Subcontractor(s).

Subcontractors named in a bid or other proposal shall provide proof of business registration to the Bidder, who in turn, shall provide it to the Owner prior to the time a contract, purchase order, or other contracting document is awarded or authorized.

During the course of contract performance:

(1) the Contractor shall not enter into a contract with a Subcontractor unless the Subcontractor first provides the contractor with a valid proof of business registration.

(2) the Contractor shall maintain and submit to the Owner a list of Subcontractors and their addresses that may be updated from time to time.

(3) the Contractor and any Subcontractor providing goods or performing services under the contract, and each of their affiliates, shall collect and remit to the Director of the Division of Taxation in the Department of the Treasury, the use tax due pursuant to the Sales and Use Tax Act (N.J.S.A. 54:32B-1 et seq.) on all sales of tangible personal property delivered into the State. Any questions in this regard can be directed to the Division of Taxation at (609)292-6400. Form NJ-REG can be filed online at the address below:

www.state.nj.us/treasury/revenue/busregcert.shtml

Before final payment is made under the Contract, the Contractor shall submit to the Owner a complete and accurate list of all Subcontractors used and their addresses.

Pursuant to N.J.S.A. 54:49-4.1, a business organization that fails to provide a copy of a business registration as required, or that provides false business registration information, shall be liable for a penalty of $25 for each day of violation, not to exceed $50,000, for each proof of business registration not properly provided under a contract with a contracting agency.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Emergency Purchases or Contracts
For purchases of an emergent nature, the Contractor shall provide its Business Registration Certificate within two weeks from the date of purchase or execution of the contract or prior to payment for goods or services, whichever is earlier.

By initialing here, the Bidder hereby acknowledges and accepts all the requirements detailed above for the **BUSINESS REGISTRATION CERTIFICATE:**

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PUBLIC WORKS CONTRACTOR CERTIFICATE
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Pursuant to New Jersey Public Works Contractor Registration Act (PWCRA), all Bidders and Subcontractors must be registered with the Department of Labor at the time the Bid Packets are received. Each Bidder shall, along with its Bid Packet, submit to the Owner the **PUBLIC WORKS CONTRACTOR CERTIFICATES** of registration for all Subcontractors identified in the Bid Packet. Applications for registration shall not be accepted as substitutes for a certificate of registration for the purposes of this section. Any non-listed Subcontractor must provide certificates of registration from the Department of Labor prior to physically starting the work on the Project. Failure to register accordingly and submit copies of the **PUBLIC WORKS CONTRACTOR CERTIFICATE** shall render the Bid Packet non-responsive.

By initialing here, the Bidder hereby acknowledges and accepts all the requirements detailed above for the **PUBLIC WORKS CONTRACTOR CERTIFICATE:**

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

OWNERSHIP DISCLOSURE
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

PART I – Check the box that represents the type of business organization:

☐ Partnership ☒ Corporation ☐ Sole Proprietorship

☐ Limited Partnership ☐ Limited Liability Company ☐ Limited Liability Partnership

☐ Subchapter S Corporation ☐ Other: _____

PART II – Check the appropriate box below:

☐ The Bidder certifies that no one stockholder owns 10 percent or more of the usual and outstanding stock or partnership interest of the Bidder.

OR

☒ The Bidder certifies that the list below contains the names and addresses of all stockholders holding 10 percent or more of the issued and outstanding stock or partnership interest of the Bidder.

Name of Individual or Business Entity	Address of Individual or Business Entity	Percentage Share Owned
Murtaza Ladak	180 Grand Avenue, Park Ridge, NJ 07656	51
Kevin Cherashore	10020 Surrey Farms Lane, Tallahassee, FL 32309	49

NOTES:
1. Attach additional sheets in this format, as necessary.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

2. If a corporation or a partnership is shown as a greater than 10 percent owner, attach a similar breakdown of its individual owners.

By initialing here, the Bidder hereby represents and warrants that the information provided in this **OWNERSHIP DISCLOSURE** is complete and accurate:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

DISCLOSURE OF INVESTMENT ACTIVITIES IN IRAN
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Part 1: CERTIFICATION

BIDDERS ARE TO COMPLETE PART 1 BY CHECKING EITHER BOX.

Pursuant to Public Law 2012, c. 25, any person or entity that submits a bid or proposal or otherwise proposes to enter into or renew a contract must complete the certification below to attest, under penalty of perjury, that neither the person or entity, nor any of its parents, subsidiaries, or affiliates, is identified on the Department of Treasury's Chapter 25 list as a person or entity engaging in investment activities in Iran. The Chapter 25 list is found on the Division's website at www.state.nj.us/treasury/purchase/pdf/Chapter25List.pdf. Bidders must review this list prior to completing the below certification. Failure to complete the certification may render a bidder's proposal nonresponsive. If the Director finds a person or entity to be in violation of law, s/he shall take action as may be appropriate and provided by law, rule or contract, including but not limited to, imposing sanctions, seeking compliance, recovering damages, declaring the party in default and seeking debarment or suspension of the party.

CHECK THE APPROPRIATE BOX:

☒ I certify, pursuant to Public Law 2012, c. 25, that neither the Bidder listed above nor any of the Bidder's parents, subsidiaries, or affiliates is listed on the N.J. Department of the Treasury's list of entities determined to be engaged in prohibited activities in Iran pursuant to P.L. 2012, c. 25 ("Chapter 25 List"). I further certify that I am the person listed above, or I am an officer or representative of the entity listed above and am authorized to make this certification on its behalf. I will skip Part 2 and sign and complete the Certification below.

OR

☐ I am unable to certify as above because the Bidder and/or one or more of its parents, subsidiaries, or affiliates is listed on the Department's Chapter 25 list. I will provide a detailed, accurate, and precise description of the activities in Part 2 below sign and complete the Certification below. Failure to provide such will result in the proposal being rendered as nonresponsive and appropriate penalties, fines, and/or sanctions will be assessed as provided by law.

Part 2: ADDITIONAL INFORMATION

PLEASE PROVIDE FURTHER INFORMATION RELATED TO INVESTMENT ACTIVITIES IN IRAN. You must provide a detailed, accurate, and precise description of the activities of the bidding person/entity, or one

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

of its parents, subsidiaries, or affiliates, engaging in the investment activates in Iran on additional sheets provided by you.

Part 3: Certification

I, being duly sworn upon my oath, hereby represent and state that the foregoing information and any attachments there to the best of my knowledge are true and complete. I attest that I am authorized to execute this certification on behalf of the above-referenced person or entity. I acknowledge that the Owner is relying on the information contained herein and thereby acknowledge that I am under a continuing obligation from the date of this certification through the completion of any contracts with the Owner to notify the Owner in writing of any changes to the answers of information contained herein. I acknowledge that I am aware that it is a criminal offense to make a false statement or misrepresentation in this certification, and if I do so, I recognize that I am subject to criminal prosecution under the law and that it will also constitute a material breach of my agreement(s) with the Owner and that the Owner, at its option, may declare any contract(s) resulting from this certification void and unenforceable.

OWNER:

M.S. Signs, Inc.

By: _____

Name: Murtaza Ladak

Title: President

CORPORATE SEAL:

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

DISCLOSURE OF ELECTION CONTRIBUTIONS
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Starting in January 2007, all business entities are advised of their responsibility to file an annual disclosure statement of political contributions with the New Jersey Election Law Enforcement Commission (ELEC) when they receive contracts in excess of $50,000 from public entities in a calendar year. Business entities are responsible for determining if filing is necessary.

1. Please check the appropriate box below:

☐ Bidder has attached a true copy of its annual report of election contributions pursuant to N.J.S.A. 19:44A-20.27;

OR

☒ Bidder has not made any election contributions during the past twelve (12) months that require reporting under N.J.S.A. 19:44A-20.27.

NOTE: Additional information on this requirement is available from ELEC at (888) 313-3532 or at www.elec.state.nj.us.

By initialing here, the Bidder hereby represents and warrants that the information provided in this **DISCLOSURE OF ELECTION CONTRIBUTIONS** is complete and accurate:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BID BOND

Bidders are required to submit a Bid Bond in substantially the following form. A corporate acknowledgment and statement of authority must be attached by the Surety.

KNOW ALL MEN BY THESE PRESENTS, that we the undersigned:

M.S. Signs, Inc.
(Name of Contractor)
280 North Midland Ave
Bldg C UNIT # 128
Saddle Brook, NJ 07663
(Address of Contractor)
(the "Principal")

AND

Bondex Insurance Company
(Name of Surety)
30A Vreeland Road
Florham Park, NJ 08723
(Address of Surety)
(the "Surety")

are hereby and firmly bound onto **CITY OF ASBURY PARK, MONMOUTH COUNTY, NEW JERSEY** (the "Owner"), in the penal sum of:

Ten Percent (10%) of total amount bid not to exceed twenty thousand dollars and 00/100 ($ 20,000.00
(10 percent of Bid Amount or $20,000 in Words) (10 percent of Bid Amount or $20,000 in Numbers)

for the payment of which, well and truly to be made, the said Principal and the said Surety bind themselves, their heirs, executors, administrators, successors, and assigns, jointly and severally, firmly by these presents. The condition of the above obligation is such whereas the Principal has submitted to the Owner a certain Bid Packet, attached hereto, and hereby made a part hereof, to enter into an Agreement in writing for the following Project:

ASBURY PARK CITYWIDE WAYFINDING PROJECT

NOW, THEREFORE, If said Bid Packet shall be (i) rejected; **OR** (ii) accepted and the Principal shall execute and deliver Contract in the form of Contract provided, properly completed in accordance with said Bid Packet, and shall furnish performance and payment bonds for his faithful performance of said Contract, and for the payment of all persons performing labor or furnishing materials in connection therewith, and shall in all other respects perform the Agreement created by the acceptance of said Bid Packet; then this obligation shall be void; otherwise the same shall remain in full force and effect; it being expressly understood and agreed that the liability of the surety for any and all claims hereunder shall in no event exceed the penal amount of this obligation as herein stated.

The said Surety, for value received, hereby stipulates and agrees that the obligations of said Surety and its bond shall be in no way impaired or affected by any extension of the time within which the Principal may accept such Bid Packet, and said Surety does hereby waive notice of any such extension.

IN WITNESS WHEREOF, said Surety has caused this Bid Bond to be signed and attested by a duly authorized representative and its corporate seal to be hereto affixed on this day of 20th of the month of April in the year of 2021.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

SURETY:

Bondex Insurance Company

CORPORATE SEAL:

By: Brenda Turiello

Name: Brenda Turiello
Title: Attorney-in-Fact

Principal:

M.S. Signs, Inc.

Name and Title

MARTHA LABAU
PRESIDENT

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

CONSENT OF SURETY

Bidders are required to submit a **Consent of Surety in substantially the following form. A corporate acknowledgment and statement of authority must be attached by the Surety.**

KNOW ALL MEN BY THESE PRESENTS, that the undersigned:

Bondex Insurance Company
(Name of Surety)
30A Vreeland Road
Florham Park, NJ 08723
(Address of Surety)
(the "Surety"),

a corporation organized under the laws of the State of New Jersey and authorized to do business in the State of New Jersey, consents and agrees that if the Contract for the **ASBURY PARK CITYWIDE WAYFINDING PROJECT**, located in the **CITY OF ASBURY PARK, MONMOUTH COUNTY, NEW JERSEY**, is awarded to

M.S. Signs, Inc.
(Name of Bidder),

the undersigned Corporation shall execute the Performance and Payment Bonds as required by the Contract Documents and will become Surety in the full amounts set forth in the Contract Documents for the faithful performance of all obligations of the Bidder. The total of the Performance and Payment Bonds shall be:

Amount Bid
(Total Bid Amount).

The said Surety hereby stipulates and agrees that no modifications, omissions, or additions in or to the terms of the said Contract or in or to the Plans or Specifications therefor shall in any way affect the obligation of said Surety on its Bond.

IN WITNESS WHEREOF, said Surety has caused this Consent to be signed and attested by a duly authorized representative and its corporate seal to be hereto affixed on this day of 20th of the month of April in the year of 20 21.

SURETY:

Bondex Insurance Company

CORPORATE SEAL:

By: Brenda Turiello
Name: Brenda Turiello
Title: Attorney-in-Fact

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

ACKNOWLEDGEMENT OF SURETY

State of New Jersey -
]-ss.
County of Morris -

On **April 20, 2021** before me personally came **Brenda Turiello** to me known, who, being by me duly sworn, did depose and say that he is an **Attorney-in-Fact** of **Bondex Insurance Company** the corporation described in and which executed the within instrument; that he knows the corporate seal, and that he signed that the said instrument and affixed the said seal as Attorney-in-Fact by authority of the Board of Directors of said corporation and by authority of this office under the Standing Resolutions thereof.

STATE OF NOTARY PUBLIC NEW JERSEY
CLAUDIA MARTINS PEREIRA
NOTARY PUBLIC OF NEW JERSEY
COMM. # 2371880
MY COMMISSION EXPIRES 4/4/2023

My commission expires: _____

Notary Public

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

ACKNOWLEDGEMENT OF PRINCIPAL, IF A CORPORATION

STATE OF New Jersey) ss:
COUNTY Bergen)

On the 16 day of April in the year 2021,
Before me personally came Murtaza Ladak to me known, who, being by me duly sworn, did depose and say that (s) he resides at
180 Grand Ave, Park Ridge, NJ 07656, that (s) he is the
President of
MS Signs Inc, the corporation described in and which executed the above instrument; and that (s) he signed her/his name thereto by order of the Board of Directors of said corporation.

My commission expires: Aug. 8, 2024

Notary Public

ELLENA MURGU
NOTARY PUBLIC
STATE OF NEW JERSEY
ID # 2448860
MY COMMISSION EXPIRES AUG. 8, 202

ACKNOWLEDGEMENT OF PRINCIPAL, IF A PARTNERSHIP

STATE OF _____) ss:
COUNTY OF _____)

On the _____ day of _____ in the year 20 ___,
Before me personally came _____ to me known and known to me to be a member of the firm _____, described in and who executed the foregoing instrument; and (s) he duly acknowledged to me that (s) he executed the same for and in behalf of said firm for the uses and purpose mentioned therein.

My commission expires: _____

_____
Notary Public

ACKNOWLEDGEMENT OF PRINCIPAL, IF AN INDIVIDUAL

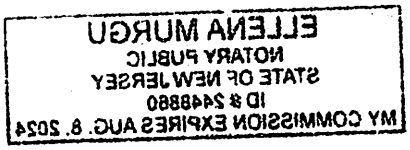
STATE OF _____) ss:
COUNTY OF _____)

On the _____ day of _____ in the year 20 ____,
Before me personally came _____ to me known and known to me to be the person described in and who executed the foregoing instrument and (s) he duly acknowledged that (s) he executed the same.

My commission expires: _____

_____
Notary Public

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)



Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

This Power of Attorney is for Bid Bonds and Consents of Surety ONLY. **BOND #: BID**

POWER OF ATTORNEY
Bondex Insurance Company

KNOW ALL MEN BY THESE PRESENTS:

That **Bondex Insurance Company**, a corporation duly organized under the laws of the State of New Jersey, and having a principal office in Florham Park, County of Morris, State of New Jersey, does hereby appoint: Claudia Pereira, Brenda Turiello, Jaclyn Murphy, and Brianne Vazquez

its true and lawful Attorney(s)-in Fact, with full power and authority to execute on its behalf bid bonds and consents of surety issued in the course of its business and to bind the Company thereby, in an Amount not to exceed Five Million and 00/100 Dollars ($5,000,000.00)**********

This Power Of Attorney is granted and is signed and sealed by the authority of the following Resolution adopted by the Board of Directors of Bondex Insurance Company at a meeting duly called and held on the 7th day of March, 2007.

**RESOLVED that the Chief Executive Officer, President or a Vice President, Secretary or Assistant Secretary, shall have the power and authority*

1. *To appoint Attorney(s)-in-Fact and to authorize them to execute on behalf of the Company, and attach the seal of the Company thereto, bonds and undertakings, contracts of indemnity and other writing obligatory in the nature thereof and,*

2. *To remove, at any time, any such Attorney-in-Fact and revoke any authority given.*

"RESOLVED FURTHER, that the signatures of such officers and the seal of the Company may be affixed to any such Power of Attorney or certificate relating thereto by facsimile, and any such Power of Attorney or certificate bearing such facsimile signatures or facsimile seal shall be valid and binding upon the Company and any such power so executed and certified by facsimile signatures and facsimile seal shall be valid and binding upon the Company in the future with respect to any bond or undertaking to which it is attached as though manually affixed"

IN WITNESS WHEREOF, Bondex Insurance Company has caused its seal to be affixed hereto and executed by its President on the 25th day of October, 2018.

BONDEX INSURANCE COMPANY

BY _____
Philip S. Tobey, President

State of New Jersey
County of Morris ss.

On this 25th day of October, 2018, before me, a notary public, personally appeared Philip S. Tobey, personally known to me, who being duly sworn did say that he is the President of Bondex Insurance Company, the Corporation described in the foregoing instrument, and that the Seal affixed to said instrument is the said Corporate Seal and that he executed the same in his authorized capacity, and that said instrument was signed and sealed on behalf of said Corporation by authority of its Board of Directors.

In Testimony Whereof I have set my hand and affixed my official Seal, the day and year fits written above,

CAROL DeCAPUA
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 5/2/2022

BY _____
Carol DeCapua, Notary Public

I, Maureen Cupo, Secretary of Bondex Insurance Company, do hereby certify that the Power of Attorney and the resolution adopted by the Board of Directors of said company as set forth above, are true and correct transcripts thereof and that neither the said Power of Attorney nor the resolution have been revoked and they are now in full force and effect.

IN WITNESS HEREOF, I have hereunto set my hand this 20th day of April, 2021.

BY _____
Maureen Cupo, Secretary

Warning: Any person who knowingly and with intent to defraud any insurance company or other person, files an application for insurance of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BONDEX INSURANCE COMPANY

Statutory Financial Statement

December 31, 2020

ASSETS

Bonds	$ 2,710,146
Stocks	$ 1,052,429
Cash	$ 7,199,865
Interest due and accrued	$ 24,213
Uncollected premiums & agents' balances	$ 688,521
Net deferred taxes	$ 23,596
Net tax asset	$ -
Fixed Assets	$ -
Federal Tax Asset	$ -
Other assets	$ 322,486
Total Assets	**$ 12,021,256**

LIABILITIES & POLICYHOLDERS' SURPLUS

Liabilities

Loss & Loss Adjustment Expenses	$ 1,229,381
Commissions Payable	$ 221,872
Other Expenses (excluding taxes)	$ 75,000
Unearned premium	$ 1,920,787
Taxes, Licenses & Fees	$ 88,668
Amounts withheld for others	$ -
Ceded Reinsurance Payable	$ (141)
Aggregate Write-ins for liabilities	$ 3,357,794
Total Liabilities	**$ 6,893,361**

Surplus

Surplus	
Common Stock	$ 1,000,000
Unassigned surplus	$ 2,577,895
Gross paid-in and contributed surplus	$ 1,550,000
Total Surplus	**$ 5,127,895**
Total Liabilities & Policyholders' Surplus	**$ 12,021,256**

I, Philip S. Tobey, President of Bondex Insurance Company, do hereby certify that the foregoing is a true and correct statement of the statutory balance sheet of said Corporation as of December 31st, 2020 to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of said Corporation at Florham Park, New Jersey this the 2nd day of March, 2021.

Bondex Insurance Company CORPORATE SEAL 2007 NEW JERSEY

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

NON-COLLUSION AFFIDAVIT

Bidders are required to submit a Non-Collusion Affidavit in substantially the following form.

State of New Jersey
County of Bergen

I, Murtaza Ladak (name of affiant), residing in Park Ridge (name of municipality), in the County of Bergen and State of New Jersey, of full age, being duly sworn according to law on my oath depose and say that:

I am President (title or position) of the firm of M.S. Signs, Inc. (name of firm), the Bidder making this Bid Proposal for the Bid Packet entitled:

ASBURY PARK CITYWIDE WAYFINDING PROJECT,

and that I executed all Bid Packet forms with full authority to do so; that said Bidder has not, directly or indirectly, entered into any agreement, participated in any collusion, or otherwise taken any action in restraint of free, competitive bidding in connection with the above named Project; and that all statements contained in said Bid Packet and in this Affidavit are true and correct, and made with full knowledge that the **CITY OF ASBURY PARK** relies upon the truth of the statements contained in said Bid Packet and in the statements contained in this Affidavit in awarding the contract for the said project.

I further warrant that no person or selling agency has been employed or retained to solicit or secure such Contract upon an agreement or understanding for a commission, percentage, brokerage, or contingent fee, except bona fide employees or bona fide established commercial or selling agencies maintained by M.S. Signs, Inc. (name of firm).

Subscribed and sworn to before me this day, April, 16, 2021:

Signature of affiant

Murtaza Ladak
Type or print name of affiant

Notary public of
My Commission expires Aug. 8, 2024
(Seal)

ELLENA MURGU
NOTARY PUBLIC
STATE OF NEW JERSEY
ID # 2448860
MY COMMISSION EXPIRES AUG. 8, 2024

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

EQUIPMENT CERTIFICATION
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

The Bidder hereby certifies as follows:

The bidder owns, controls, or has proof of lease of all the necessary equipment required to accomplish the work described in the specifications. To the extent that said equipment is not currently owned or under lease by the bidder, attached hereto is documentation from that owner or leasing organization that states the equipment will be available as required by the bidder upon award of a contract.

☒ Check here if documentation is attached.

BIDDER:

M.S. Signs, Inc.

By: _____
Name: Murtaza Ladak
Title: President

CORPORATE SEAL:

M.S. SIGNS, INC. CORPORATE SEAL 1997 NEW JERSEY

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

SUBCONTRACTOR IDENTIFICATION
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

PART I – Pursuant to N.J.S.A. 40A:11-16, all Bidders are required to identify the primary Subcontractors to be used for each of the categories of work below:

WORK	SUBCONTRACTOR
1. Plumbing and gas fitting and all kindred work.	Name: N/A Address: License No: Expiration:
2. Steam and hot water heating and ventilating apparatus, steam power plants and kindred work.	Name: Address: License No: Expiration:
3. Electrical work.	Name: Address: License No: Expiration:
4. Structural steel and ornamental iron work.	Name: Address: License No: Expiration:
5. Other.	Name: Address: License No: Expiration:

NOTE: Attach additional sheets in this format, as necessary.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PART II – In addition to this **SUBCONTRACTOR IDENTIFICATION**, each Bidder is required to submit, along with its Bid Packet, the following:

(a) Evidence of Business Registration Certificate for all Subcontractors listed;

AND

(b) Evidence of Consent of Surety for the full value of Bidder's total bid amount including the value of all work performed by Subcontracts may be supplied by the Bidder on behalf of the Bidder and any or all Subcontractors, or by any combination thereof which results in the Consent of Surety equaling the total bid amount. If separate Consent of Surety will be submitted by any Subcontractor, the Bid shall be accompanied by a separate Consent of Surety in accordance with N.J.S.A. 40A:11-22.

Failure to submit either the Evidence of Business Certificate Registration or the Evidence of Consent of Surety for all Subcontractors shall be cause to reject this Bid Packet.

By initialing here, the Bidder hereby represents and warrants that the information provided in this **SUBCONTRACTOR IDENTIFICATION** is complete and accurate, and the Bidder accepts and agrees to the terms and conditions of this **SUBCONTRACTOR IDENTIFICATION**:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PREVAILING WAGE COMPLIANCE DECLARATION
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Bidders must submit, along with their Bid Packets, this PREVAILING WAGE COMPLIANCE DECLARATION.

The above-named Bidder, located at 280 N Midland Ave, Bldg C-1, Postal Unit 128, Saddle Brook, NJ 07663
(Bidder Address)

hereby certifies that any and all laborers employed by the Bidder and all its Subcontractors engaged in the work on the Project under this Bid Packet will be paid in full and prevailing wages for their respective crafts or trades as determined and computed by the New Jersey Commissioner of Labor and Industry under N.J.S.A. 34:11-56.25 regulation pertaining to prevailing wage rates.

Bidder is required to keep current records and retain all records for the Project for a period of five (5) years after the Project is complete.

The Owner of the Project will not consider any claims for additional compensation made by the Bidder because of payment by the Bidder of any wage rate in excess of the applicable rate contained in the Contract. All disputes in regard to payment of wages in excess of minimum wages shall be adjusted by the Bidder.

The New Jersey Prevailing Wage Act, as per N.J.A.C. 12:60-1.4, will not be applicable to this Project if the Contract amount is below $15,444.

By initialing here, the Bidder hereby accepts and agrees to the terms and conditions of the **PREVAILING WAGE COMPLIANCE DECLARATION**:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BIDDER'S ACKNOWLEDGMENT
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

This BIDDER'S ACKNOWLEDGMENT shall be submitted in the Bidder's with Bid Packet. Prior to the submission of Bid Packets, all Bidders are required to agree to the following Items:

I. SITE VISITATION

All Bidders shall visit the Site of Work and examine the means of access to the Site in order to become familiar with local conditions that may in any manner affect the cost, progress or performance of the Work. Bidders shall make all investigations to become thoroughly informed as to the character and magnitude of all work involved in the complete execution of the Contract, including facilities for delivery and handling of material, obstructions, if any, and difficulties that may be encountered in the performance of the Work. All such examinations and investigations must be made prior to the submission of Bid Packets.

Submission of Bid Packet by a Bidder is a representation that the Bidder has visited the Site, has become familiar with the extent and requirements of the Work and the actual conditions with the requirements of the Contract Documents, and has affirmed that the Contract time specified is a reasonable period for performing the Work and completing the Project.

II. WORK CONDITIONS

All Bidders must fully inform themselves as to the conditions under which the Work is to be performed. Failure to do so will not relieve the successful Bidder of its obligation to furnish all materials, labor, and equipment necessary to complete the Work as specified for the consideration set forth in the Bid Packet. These conditions shall include problems of construction, availability of labor and equipment, transportation and all else necessary
to perform and complete the Project as specified herein.

Failure on the part of the Bidders to thoroughly acquaint themselves with all details of all Work to be performed under the Contract and the conditions under which it will be performed will not be considered as a valid excuse for claims of any kind after the award of the Contract.

III. COMPLIANCE & SAFETY

All Bidders must become familiar with all federal, state, and local laws, ordinances, rules and regulations that may in any manner affect the cost, progress or performance of the Work. The successful Bidder shall be required to comply with the requirements of federal, state, and local laws governing the employment of labor, including, but not limited to those listed in this Bid Packet, laws pertaining to work hours and minimum wages, and laws regarding safety. The successful Bidder must be fully aware that all safety regulations of the Occupational Safety and Health Administration (OSHA)

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

and the requirements of the State of New Jersey Department of Labor and Workforce Development shall be adhered to on this Project and that the Bidder shall instruct his or her personnel to follow these regulations which include, but are not limited to, those concerning Trench Excavation, Competent Persons, and Confined Space Regulations.

The Engineer shall not at any time supervise, direct, or have control over Contractor's Work, nor shall Engineer have authority over or responsibility for the means, methods, techniques, sequences, or procedures of construction selected or used by the Contractor, for security or safety at the Site, for safety precautions and programs incident to the Contractor's Work in progress, nor for any failure of Contractor to comply with laws and regulations applicable to Contractor's furnishing and performing the Work in accordance with the Contract Documents.

IV. PROJECT RESPONSIBILITIES.

All Bidders acknowledge that the Engineer will be responsible only for its activity and that of its employees and subconsultants on the Site of Work. Neither the professional activities of the Engineer nor the presence of the Engineer or its employees or subconsultants at a work site, shall relieve the successful Bidder (hereinafter referred to as "Contractor") of its obligations, duties, and responsibilities including, but not limited to, construction means, methods, sequence techniques, or procedures necessary for performing, superintending, and coordinating the Contractor's Work in accordance with its applicable Contract Documents and any health and safety requirements of the Owner and regulatory agencies.

V. BID BOND FORFEIT.

Accompanying this Bid Packet is a Consent of Surety and a certified check, cashier's check, or Bid Bond for a minimum of 10 percent of the total bid amount but not greater than $20,000.00 payable to the Owner which is agreed by the Bidder to be forfeited as liquidated damages, and not as a penalty, if the Contract is awarded to the Bidder, and the Bidder shall fail to execute the Contract for the Work within the stipulated time. Otherwise the Bid Bond shall be returned to the Bidder as specified in the Contract Documents.

By signing here, the Bidder hereby acknowledges and accepts the terms and conditions detailed above in this BIDDER'S ACKNOWLEDGEMENT:

BIDDER:

M.S. Signs, Inc.

By: _____

Name: Murtaza Ladak

Title: President

CORPORATE SEAL:

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

AMERICAN PRODUCTS CERTIFICATION

ASBURY PARK CITYWIDE WAYFINDING PROJECT

CITY OF ASBURY PARK

M.S. Signs, Inc.

(Bidder Name)

Pursuant to N.J.S.A. 40A:11-18, the goods and products provided under this Contract shall be only manufactured goods and farm products of the United States, wherever available.

The Bidder certifies that this Bid Packet reflects the Bidder's best, good faith effort to identify domestic sources of iron, steel, and manufactured goods for every component contained in the proposal solicitation where such American-made components are available on the schedule and consistent with the deadlines prescribed in or required by the request for Bid Packets.

The Bidder certifies that all components contained in the solicitation for Bid Packets that are American-made have been so identified, and if this Bid Packet is accepted, the Bidder agrees that it will provide reasonable, sufficient, and timely verification to the Owner of the U.S. production of each component so identified. The Bidder certifies that for any component or components that are not American-made and are so identified in this Bid Packet, the Bidder has included in or attached to this Bid Packet one or both of the following as applicable:

a. Identification of and citation to a categorical waiver published by the U.S. Environmental Protection Agency in the Federal Register that is applicable to such component or components, and an analysis that supports its applicability to the component or components;

OR

b. Verifiable documentation sufficient to the Owner or State, as required in the solicitation for Bid Packets or otherwise, that the Bidder has sought to secure American-made components but has determined that such components are not available on the schedule and consistent with the deadlines prescribed in the solicitation for Bid Packets, with assurance adequate for the Bidder under the applicable conditions stated in the solicitation for Bid Packets or otherwise.

The Bidder certifies that for any such component or components that are not so available, the Bidder has also provided in or attached to this Bid Packet information, including, but not limited to, the verifiable documentation and a full description of the Bidder's efforts to secure any such American-made component or components, that the Bidder believes are sufficient to provide and as far as possible constitute the detailed justification required for a waiver with respect to such component or components. The Bidder further agrees that, if this Bid Packet is accepted, it will assist the Owner and State in amending, supplementing, or further supporting such information as required by the Owner or State to request and, as applicable, implement the terms of a waiver with respect to any such component or components.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

By initialing here, the Bidder hereby certifies that the products included in this Project will meet the requirements of the **AMERICAN PRODUCTS CERTIFICATION**:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

STATEMENT OF EXPERIENCE AND QUALIFICATIONS
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

All Bidders must submit, along with Bid Packets, this Bidder's **STATEMENT OF EXPERIENCE AND QUALIFICATIONS** and all necessary attachments, in order to allow the Owner and Engineer the opportunity to evaluate Bidders.

1. Date of Incorporation or Formation of bidding entity: 03/26/1997

2. State of Incorporation or Formation of bidding entity: NJ

3. Number of years engaged in the contracting business under your present firm or trading name: 24

4. General character of work performed by company: Custom signage fabrication and installation

5. Have you ever failed to complete any work awarded to your firm? If so, please explain the circumstances. No

6. Have you ever defaulted on a contract? If so, please explain the circumstances. No

7. In the past three years, have there been any outstanding debts over 60 days to subcontractors or material and equipment suppliers for work in place of any of your contracts other than the maximum allowance of 10 percent for retainage? If so, how much and why? No

8. In the past three years, have there been any liens placed on any projects attributed to your contract or have there been any attempts to have any liens placed on any projects attributed to your

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

contract? If so, please explain the circumstances. No

9. Have all payments associated with past labor costs been paid in full to the proper authorities as required by law or agreements? If not, please explain the circumstances. Yes

10. Upon request, will you provide a detailed financial statement and furnish any other financial information that may be required by the proper agency? Yes

11. Please provide a minimum of five references and the following information for projects currently in progress or completed within the last three years:

PROJECT NAME AND ADDRESS	PROJECT OWNER	PROJECT ENGINEER	TELEPHONE NUMBERS AND EMAIL ADDRESSES
JetBlue Airways signage at various airport locations	JetBlue Airways Corporation		718-709-2705, Peter.McManus@ jetblue.com
NJ Transit Rail Operations Inc signage at various train locations	NJ Transit Rail Operations Inc		973-491-7739, DRose@njtransit.com
The Container Store signage at various store locations	The Container Store		972-538-6565, LesT@ containerstore.com

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PROJECT NAME AND ADDRESS	PROJECT OWNER	PROJECT ENGINEER	TELEPHONE NUMBERS AND EMAIL ADDRESSES
Shirley Chisholm State Park in Brooklyn, NY Wayfinding Signage	Galvin Brothers, Inc.		516-466-3785, R.Romanelli@ galvinbrothers.com
Amtrak signage at various train locations	National Railroad Passenger Corp (Amtrak)		215.349.2964, katherine.coonradt@ amtrak.com

12. Please provide the following information about all of your projects which are currently under construction:

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	GROSS CONTRACT	ANTICIPATED COMPLETION DATE
See attached open orders/contracts			

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	GROSS CONTRACT	ANTICIPATED COMPLETION DATE

13. Please provide the following information regarding major contracts completed by your firm within the last three years:

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	CONSTRUCTION COSTS			COMPLE-TION DATE
		ORIGINAL COST	CHANGE ORDERS	FINAL COST	
Upper Perkiomen Valley Wayfinding Signage	Michele Fillippo, 215-679-3336	$232,430			4/30/2018

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	CONSTRUCTION COSTS			COMPLE-TION DATE
		ORIGINAL COST	CHANGE ORDERS	FINAL COST	
AtlantiCare Health System Exterior Signage in Egg Harbor Township, NJ	Darren Clinkscale, 609-272-2463	$685,460			6/14/2019
Hudson River Park Trust Wayfinding Signage	Derek Schimmenti, 212-627-2020	$1,690,189.76			3/25/2019
Galvin Brothers Inc - Shirley Chisholm Park Wayfinding	Rosa Romanelli, 516-466-3785	579,659.38			6/16/2020
City of Hillsboro, OR Wayfinding Signage	Tegan Enloe, 503-681-6100	$117,463			9/24/2020

By initialing here, the Bidder hereby represents and warrants that the information provided in this **STATEMENT OF EXPERIENCE AND QUALIFICATIONS** is complete and accurate:

ML

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

9:45 AM
04/16/21
Accrual Basis

M.S. Signs, Inc.
Sales Orders for All Customers
All Transactions

Customer	Num	Date	Amount	Open Balance
Williams New York:6796-Leyton Marketing Banner Opt2-5/22/19	6796	05/22/2019	37,530.00	18,765.00
Memorial Sloan Kettering Cancer Center:6944-MSK Main Campus Directionals-8/28/19	6944	08/28/2019	60,525.00	42,216.50
Neelam Construction Corp:7082-Glendale Lib Bronze Plq&Bnr-11/14/19	7082	11/14/2019	9,120.00	1,678.00
NJ Transit Rail Operations, Inc.:1203-NJT Ridgewood Historic Plqs-12/26/19	1203	12/26/2019	148,585.00	148,585.00
National Railroad Passenger Corp (Amtrak):7142-Amtrak VRV Station Monument-1/7/20	7142	01/07/2020	10,825.00	10,825.00
Kaiser Permanente:7161-KP S Nova Hub Interior Signs-1/22/20	7161	01/22/2020	449,235.00	449,235.00
Kaiser Permanente:7162-KP S Nova Hub Exterior Signs-1/22/20	7162	01/22/2020	350,115.00	175,057.50
Kaiser Permanente:7163-KP S Nova Hub Garage Signage-1/22/20	7163	01/22/2020	239,185.00	168,500.00
Montclair State University:7190-MSU Kessel Theater Donor Sgn-2/10/20	7190	02/10/2020	4,360.00	4,360.00
Steven Dubner Landscaping Inc.:7253-HRPT Pier 26 Upland Signage-3/31/20	7253	03/31/2020	70,151.00	
Stevens Institute of Technology:7285-Stevens Institute Rooftp Sgn-5/15/20	7285	05/15/2020	250,000.00	177,926.50
The Alliance for Downtown New York:7319-Columns&Sgn Poles&Wyfnd Plqs-6/23/20	7319	06/23/2020	87,000.00	87,000.00
Vanguard Construction & Development Co.:7328-Community Health Ctr Ext Sgns-7/6/20	7328	07/06/2020	13,800.00	6,900.00
COTE MIAMI LLC:7334-Cote Korean Steakhouse Sgnage-7/9/20	7334	07/09/2020	69,851.76	3,150.76
City of Boston*:7340-Grove Hill Clock Tower Signs-7/15/20	7340	07/15/2020	47,765.00	47,765.00
The Morgan Library & Museum:7360-Morgan Library Donor Signage-7/23/20	7360	07/23/2020	28,225.00	28,225.00
National Railroad Passenger Corp (Amtrak):7401-Amtrak QAN Platform Signage-8/14/20	7401	08/14/2020	34,405.00	34,405.00
National Railroad Passenger Corp (Amtrak):7402-Amtrak NYP Wayfinding Signs-8/14/20	7402	08/14/2020	1,080,609.00	587,931.50
Sisca Northeast Associates:7503-150 Main St Ext Bldg Canopy-10/12/20	7503	10/12/2020	67,000.00	33,500.00
US Squash Center:7534-Arlen Spectr Squash Ext Opt4-11/2/20	7534	11/02/2020	192,730.00	96,365.00
Williams New York:7554-Leyton Leasing Office Signs-11/10/20	7554	11/10/2020	15,395.00	7,697.50
Doylestown Health:7563-DH Starphire Glass Dnr Pnls-11/13/20	7563	11/13/2020	22,060.00	11,030.00
Williams New York:7576-Leyton Mrktng Wallpaper Smp-11/25/20	7576	11/25/2020	1,584.25	1,584.25
National Railroad Passenger Corp (Amtrak):7587-Amtrak WIL Station CO1&2 Sgn-12/3/20	7587	12/03/2020	131,906.39	131,906.39
Montclair State University:7601-College Hall Wayfind Design-12/16/20	7601	12/16/2020	5,200.00	5,200.00
Eisler Landscapes, Inc.:7627-Etna Riverfront Park Signage-1/18/21	7627	01/18/2021	11,415.00	6,795.00
Explus, Inc.:7633-US Squash Interior Sgns Phs1-1/22/21	7633	01/22/2021	161,628.96	121,221.71
Wainschaf Associates, Inc.:7644-ALB Station Amtrak Intr Sgns-1/27/21	7644	01/27/2021	19,865.00	19,865.00
Advent:7645-JMU Locker room ceiling logo-1/27/21	7645	01/27/2021	9,515.00	9,515.00
Alexander Building Construction Co.:7646-Penn State Venturi Alum Sign-1/27/21	7646	01/27/2021	3,865.00	1,932.50
Gessler Construction Co. Inc.:7647-McArdle Playground CHPL Sgns-1/29/21	7647	01/29/2021	23,045.00	23,045.00
The Maclay School:7650-Maclay Sch Site Signs phase 3-2/2/21	7650	02/02/2021	14,405.00	14,405.00
National Railroad Passenger Corp (Amtrak):7659-ERI Station Sgn Assess&Design-2/4/21	7659	02/04/2021	2,450.00	2,450.00
National Railroad Passenger Corp (Amtrak):7661-MYS Station Sgn Assess&Design-2/4/21	7661	02/04/2021	2,540.00	2,540.00
National Railroad Passenger Corp (Amtrak):7662-CWH Station Sgn Assess&Design-2/4/21	7662	02/04/2021	2,690.00	2,690.00
National Railroad Passenger Corp (Amtrak):7663-ALX Station Sgn Assess&Design-2/4/21	7663	02/04/2021	2,940.00	2,940.00
National Railroad Passenger Corp (Amtrak):7664-Boston South Station Signage-2/4/21	7664	02/05/2021	53,535.00	53,535.00
JFK Health Systems / Solaris:7666-HMH Palisades PT Rehab Signs-2/10/21	7666	02/10/2021	15,212.00	7,606.00
Steven Dubner Landscaping Inc.:7667-HRPT Pier 26 Addtl Sgn Types-2/10/21	7667	02/10/2021	3,970.00	3,970.00
Doylestown Health:7668-DH Ambulatory Addtl Sgns Pt2-2/11/21	7668	02/11/2021	270.00	270.00
Doylestown Health:7669-DH Ambulatory Addtl Sgns Pt3-2/11/21	7669	02/11/2021	1,905.00	1,905.00
Triple Five Worldwide Organization:7676-AD Lockr Bank Top Skirt Pnls-2/17/21	7676	02/17/2021	12,592.41	6,296.20
Torcon, Inc.:7685-Oceans Frst Bnk Int&Ext Sgns-2/22/21	7685	02/22/2021	189,455.00	189,455.00
Steven Dubner Landscaping Inc.:7689-SDLCO Greenpoint Landing Sgns-3/5/21	7689	03/05/2021	7,255.00	3,987.50
Brandeis University:7692-Brandeis Univ 2021 Donor Sgn-3/10/21	7692	03/10/2021	7,800.00	3,900.00
County of Northampton:7693-Prk Identity Destination Sgn-3/11/21	7693	03/11/2021	16,260.00	8,130.00
Corporate Sign Systems Inc:7697-ARE Order #1 Sgn Types B1&C3-3/12/21	7697	03/12/2021	25,140.00	12,570.00
Container Store, The:z-SERVICE CALLS:108-TX, Dallas:174842380-Sign is not lit @ night-3/12/21	7702	03/12/2021	2,804.24	2,804.24
Container Store, The:AZ, Scottsdale:7700-SCT Closet Essentials Banner-3/17/21	7700	03/17/2021	3,252.06	3,252.06
NJ Transit Rail Operations, Inc.:7703-NJT South Orange Directional-3/18/21	7703	03/18/2021	4,635.00	4,635.00
Hudson River Park Trust:7704-HRPT DHPL Signage Reprint-3/18/21	7704	03/18/2021	410.00	410.00
US Squash Center:7705-Addtl ADA Exit Acrylic Signs-3/19/21	7705	03/18/2021	1,141.00	1,141.00
EVO Transportation & Energy Services, Inc:7706-EVO Trucking Rebranding Sgns-3/19/21	7706	03/19/2021	6,712.04	3,356.02
JetBlue Airways Corporation:Kalispell, MT:7708-FCA Logo Pnl w/ suction cups-3/19/21	7708	03/19/2021	811.12	811.12
Container Store, The:z-SERVICE CALLS:039-MA, NATICK:175243514-Letters "Cont" are out-3/19/21	7709	03/19/2021	1,839.29	1,839.29
Gowanus Canal Conservancy:7711-Gowanus Canal Site Alum Sgns-3/19/21	7711	03/19/2021	7,100.00	3,550.00
Corporate Sign Systems Inc:7712-ARE Order#2 A3, A4a, A4b, A6-3/19/21	7712	03/19/2021	21,160.00	10,580.00
Container Store, The:z-SERVICE CALLS:019-GA, ATLANTA - PERIMETER:175429491-'O' in Container is out-3/23/21	7714	03/23/2021	2,585.66	2,585.66
Martinelli Environmental Graphics:7719-Burkes School Alum Donor Pnl-3/25/21	7719	03/25/2021	3,000.00	3,000.00
Downey Interiors:7720-MWWPR Office Vinyl Graphics-3/26/21	7720	03/26/2021	20,045.50	10,022.75
Two Trees Development:7721-Mini Golf Prototype Alum Pnl-3/26/21	7721	03/26/2021	527.79	527.79
JL Audio, Inc.:7722-Illuminated Logo Wall Sgnage-3/29/21	7722	03/29/2021	1,720.00	1,720.00
Donato Spaventa & Sons Inc.:7723-Cibotti Basketball Court Sgn-3/29/21	7723	03/29/2021	10,470.00	5,235.00
Container Store, The:z-SERVICE CALLS:007-TX, HOUSTON:175840200-The 'T' in Store is out-3/30/21	7724	03/30/2021	2,425.73	2,425.73
WDF Inc:7725-Construction J06G&J12G Signs-3/31/21	7725	03/31/2021	2,485.00	2,485.00
Montclair State University:7726-Red Hawk Athletic Annex Extr-3/31/21	7726	03/31/2021	3,780.00	3,780.00
Montclair State University:7727-MSU Student Centr 4th FL Sgns-4/1/21	7727	04/01/2021	4,945.00	4,945.00
Shawmut Design and Construction:7729-Brklyn Public Library Signage-4/1/21	7729	04/01/2021	104,600.00	104,600.00
City Block:7730-Brookview Intr Acrylite Signs-4/2/21	7730	04/02/2021	1,683.21	1,683.21
Galvin Brothers, Inc.:7733-Shirley Chisholm Rules Signs-4/6/21	7733	04/06/2021	24,435.00	12,217.50
Corporate Sign Systems Inc:7737-METRO PLZ 32974 Interior Sgns-4/7/21	7737	04/07/2021	47,835.00	23,917.50
Montclair State University:7735-MSU Alumni Green Donor Plaqs-4/8/21	7735	04/08/2021	6,080.00	6,080.00
Montclair State University:7736-MSU Elevator Directory Strip-4/8/21	7736	04/08/2021	120.00	120.00
Doylestown Health:7738-DOH CATH LAB Acrylic Signage-4/8/21	7738	04/08/2021	27,510.00	13,755.00
Container Store, The:z-SERVICE CALLS:006-TX, SAN ANTONIO:176616952-T cvr in The ripped off-4/12/21	7739	04/12/2021	500.00	500.00
Urbanspace Holdings LLC:7740-Nico Booth&Booth ID Numbers-4/13/21	7740	04/13/2021	1,480.00	740.00
Gecko Group:7741-Freestanding&Bnch donor pnls-4/13/21	7741	04/13/2021	16,500.00	8,250.00
Corporate Sign Systems Inc:7743-2121 El Camino Real Monument-4/14/21	7743	04/14/2021	7,435.00	3,717.50
Turner Construction Company:7744-Amtrak Penn Station Sign D3-4/14/21	7744	04/14/2021	824.91	412.46
JetBlue Airways Corporation:Newark, NJ:7745-JB EWR ticket area backwall-4/14/21	7745	04/14/2021	11,350.23	11,350.23
Township of Aberdeen:7746-NJT Aberdeen Addtl Prkn Sgns-4/15/21	7746	04/15/2021	640.00	640.00
JetBlue Airways Corporation:Orlando, FL:7747-JB MCO Podium Sneeze Guards-4/15/21	7747	04/15/2021	12,052.46	12,052.46
Total			**4,379,811.01**	**3,047,974.33**

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BID PACKET CERTIFICATION

State of New Jersey
County of Bergen

I, Murtaza Ladak (name of affiant), residing in Park Ridge (name of municipality), in the County of Bergen and State of New Jersey, of full age, being duly sworn according to law on my oath depose and say that:

I am President (title or position) of the firm of M.S. Signs, Inc. (name of firm), the Bidder making this Bid Proposal for the Bid Packet entitled:

ASBURY PARK CITYWIDE WAYFINDING PROJECT,

I hereby certify that I am authorized to submit this Bid Packet on behalf of the Bidder and that the information contained in this Bid Packet is complete, true, and accurate. I further certify that the Bidder and all Subcontractors listed herein have sufficient means and experience to complete the Work in accordance with Contract Documents.

BIDDER:

M.S. Signs, Inc.

By: _____
Name: Murtaza Ladak
Title: President

CORPORATE SEAL:

M.S. SIGNS, INC. CORPORATE SEAL 1997 NEW JERSEY

This Bid Packet has been Sworn and Subscribed before me this 16 (day) day of April (month), 20 21 (year).

Notary public of _____

My Commission expires Aug. 8, 2024

(Seal)

ELLENA MURGU
NOTARY PUBLIC
STATE OF NEW JERSEY
ID # 2448860
MY COMMISSION EXPIRES AUG. 8, 2024

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

280 N Midland Ave
Bldg C-1, Postal Unit 128
Saddle Brook, NJ 07663
Tel: 973-569-1111
Fax: 973-807-1642 / 973-569-1118
Email: sales@mssign.com
www.mssign.com

INTRODUCING MS SIGNS

Federal ID #: 22-3503736

MS Signs offers a wide range of services providing clients with a single accountable source for signage that saves clients time, provides manufacturing stability, and guarantees premium quality.

The breadth and variety of MS Signs fabrication and installation capabilities encompass the full spectrum of visual communication: from corporate identity signage to comprehensive way-finding packages including interior and exterior components, illuminated signs and awnings to decorative construction bridges and barricades, L.E.D. message boards and digitally imaged graphics to custom designed flags and oversized special event banners.

MS Signs client list reflects long-term, loyal relationships with regional and national corporations, advertising and public relations firms, graphic designers and architects, banks, real estate developers, brokers and management companies, parking garage systems, large retail accounts, and trade show organizers and participants.

Our practical field experience, site analysis skills, layout and shop drawing capabilities, fabrication expertise, and extensive on-site installation experience enable MS Signs to accomplish client objectives, providing quality product economically and on time.

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WHY MS SIGNS

MS Signs and its principles 24 years in the sign industry has resulted in a reputation for quality, competitive pricing, unwavering dedication to on-time delivery, resourceful problem solving, responsiveness, communication, service, and integrity. MS Signs measures itself against other firms in the signage industry and believes the following provide evidence of competitive advantages in meeting client requirements:

- *Types of contracts and projects*
  The projects described in our Current Project list are typical of the work MS Signs undertakes on a regular basis and demonstrate a breadth of experience, knowledge and skill few other signage firms possess.

- *Product Quality*
  The quality of MS Signs products and services is measured and exemplified by repeat business, referrals by existing clients, and direct feedback from client surveys.

- *Response and turnaround time*
  MS Signs has extensive experience meeting aggressive deadlines that require flexibility and fast turnaround (24 to 36 hours), and a reputation for making the 'impossible' happen.

- *Experienced and well-trained staff*
  MS Signs places significant emphasis on continuous improvement initiatives and professional development. Increased emphasis on defining MS Signs corporate culture has fostered expanded on-boarding and training programs.

- *Communication and client service*
  All MS Signs employees are taught the principles of successful communication, enabling them to provide clients with adequate information for decision-making and to execute the client's vision.

- *Organization and efficiency*
  MS Signs prides itself on being substantially better organized and systemized than other sign companies – on the shop floor, in the office, and on the job site. We can orchestrate a project better and more cost effectively because of our operational efficiencies and effectiveness.

- *Problem solving and issue resolution*
  MS Signs staff are trained to be proactive and anticipate situations and issues before they become problems. With the primary objective of remaining on schedule, onsite supervisory personnel are empowered to work directly with client representatives for resolution of most onsite issues.

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280 N Midland Ave
Bldg C-1, Postal Unit 128
Saddle Brook, NJ 07663
Tel: 973-569-1111
Fax: 973-807-1642 / 973-569-1118
Email: sales@mssign.com
www.mssign.com

KEY PERSONNEL

Murtaza Ladak – President – Operations *(30 hr. OSHA Certified)*
Mo's leadership role in MS Signs is based on his 25 years' experience in the signage industry, 11 years of which were spent operating his own full-service electrical sign company in northern New Jersey. His knowledge of sign design, engineering, fabrication and installation gives MS Signs a competitive edge in providing clients with on-time delivery of quality products. His management skills and strategic planning talent have been a major factor in MS Signs growth. Mo is a graduate of Rutgers University and is fluent in 4 languages including Swahili, Kacchi, Gujarati, English.

Kevin Cherashore – President - Sales
Kevin's 14 years of management and sales experience in the corporate world have been applied to formulating and building a sales and marketing strategy focused on MS Signs greatest assets. His commitment to client service and quality product has earned him the appreciation and loyalty of old and new clients alike. Initially attending the University of Hawaii, Kevin graduated from New York University's Leonard N. Stern School of Business.

Phil Redisch – Sales
Phil's 30 plus years' experience with Graphic Design has proven to be an invaluable resource in his Sales & marketing strategies. Phil holds a bachelor's degree in Graphic Design from Temple University / Tyler School of Art.
Phil also has over 30 years' experience in the Sign Industry as a designer, in Sales and as a Principal of a sign company. He is committed to client service and delivering quality products. He has proven to be an invaluable asset to MS Signs since joining in 2012

Ellena Murgu – Office Manager/Bookkeeper
Ellena came to MS Signs with 10+ years of business experience that included all aspects of accounting and customer service. She came to us with no experience in the sign industry but quickly learned. Her management and analysis skills and high energy level quickly made her an invaluable asset and important team player.

Ivy Santiago – Designer
Ivy's 20 years in graphic designing and 18 years' experience in the signage industry developed her detailed knowledge and understanding of the technical aspect structure of a sign. She is highly proficient in Mac and PC with strong working knowledge of illustrator, Photoshop, FlexiSign, Dreamweaver, and holds a certificate in web designing. Ivy has a bachelor's degree in Fine Arts.

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Andrew Bullock – Designer
Andrew comes from a background of Environmental Graphic Design working with high profile branding and architectural firms over the last 20 years of his career. His work has ranged from small scale boutique signage to Global rollouts. With a degree in Industrial Design he is highly proficient in both the 2D and 3D world as well as the leading industry software.

Brian Smith – Project Management *(10 hr. OSHA Certified)*
Brian joined the staff of MS Signs after 20 years working as a project manager in a well-established sign company. He is dedicated to providing clients with reliable service and fine quality, which has earned him the trust and loyalty of many. A thorough knowledge of the sign industry combined with strong management and organizational ability allows him to serve as liaison between the sales and fabrication staff. Brian's tireless work ethic have proven to be his greatest asset

Dagoberto Moya – Field Coordinator
Dagoberto came to MS Signs with over 16 years of sign experience specializing in field work and installation. He is 16-hr Suspended Scaffold Trained and a NYC DOB 4-hr Supported Scaffold User. His attention to detail, hard work, dedication, and knowledge of the industry have earned him the respect of his peers and clients and has made him an invaluable asset.

Gayan DeSilva – Project Management
Gayan came to us with only 5 years of experience in the sign industry but quickly learned. He is dedicated to his work and is very reliable. Him customer service skills and diligence have earned him the trust of many. He has a thorough knowledge of the sign industry in a short amount of time combined with strong management and organizational ability making Gayan an invaluable asset.

Abbas Ladak – Office Assistant
Abbas has recently joined the MS Signs work force and will be assisting all Project Managers and office staff with different tasks in order to get projects completed successfully and without any delay. He brings with him experience in the customer service field and will be an asset to our organization.

Joe Beirne - Shop Manager
Joe joined MS Signs after 20 years of working as an installer at a well-established Sign Company. He started off in the production department and as his managerial skills became more apparent, was promoted to Shop manager. Joe manages the internal work flow as well as the installation planning & scheduling. His hard work and tireless work ethic have earned him the respect of his peers and clients, making him an instrumental player on our team. Joe holds a Bachelor's degree in Fine Arts from Jersey City State College.

Corio Sanchez – Fabricator/Installation/ Field Supervisor *(10 hr. OSHA Certified)*
Corio has 25 plus years' experience in the sign industry. His knowledge and expertise in the field are unparalleled. His attention to detail & diligence make him the number one choice for custom fabrication and installation coordination. He is responsible for field coordination between MS Signs installation crews, General Contractor and all other trades on the job site.

William Smith – Lead Fabricator/Welder
Jeff Smith joined MS Signs after 18 years of working as a fabricator at a well-established Sign company. His skills and knowledge of fabricating and welding are unparalleled and have made him a very valuable asset to our company. Jeff's diligence and tireless work ethic are a role model for his peers.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Olanny Cepeda Payero – Lead Installer
Olanny joined MS Signs as an installer in 2013. His willingness to learn quickly enabled him to learn the skills needed for the position and he was able to become the lead installer in a matter of months due to his hard work & diligence.

Welmen Sanchez – Printing/Vinyl
Welmen joined MS Signs after having worked in the sign industry for over 12 years. With his experience in all types of vinyl design & applications as well as Digital Printing & application, he has proven to be a valuable team member. Welmen is fluent in Spanish & English and hails from The Dominican Republic.

Vincent O'Brien – Executive VP of Client Development
Vincent O'Brien is responsible for understanding each project's diverse audiences and driving business development to create meaningful relationships with clients that deliver exceptional results. His previous 20+ years at the world's leading independent integrated public relations agency allow him to uniquely address client needs and connect them with customized and strategic solutions that have great impact. Vinnie holds a Bachelor of Science in Business Administration from Belmont Abbey College in Belmont, North Carolina.

Alberto Cancino – Lead painter
Alberto joined MS Signs in 2008 with over 7 years of experience in the sign industry. His skills in paint mixing, spray painting and sign fabrication have quickly earned him the respect of his peers and clients alike. He is an asset to the company with his tireless work ethic & diligence.

Management – 2 Members
Office Staff – 3 Employees
Sales – 4 Employees
Project Management – 3 Employees
Design – 2 Employees
Fabrication Department – 7 Employees
Installation Department – 4 Employees

OUR SISTER COMPANY

Direct Embed
COATING SYSTEMS LLC
Where design meets durability.
www.directembedcoating.com

Management – 2 Members
Sales – 2 Employees
Fabrication Powder Coating – 8 Employees

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Equipment & Facilities

MS Sign – New Jersey: 25,000 square feet

50+ staff: Project Management, Sales, Fabrication, Production, Installation

Manufacturing Equipment – Owned

Metal Shop

Metal brakes – 10 ft. and 8 ft. Hydraulic & Manual

Shears – 4 ft., 8 ft. and 10 ft. Hydraulic & Manual

Sheet metal slitters

Welding equipment – 4 stations

Neon / LED Stations

Full service vinyl department

(4) PC Computer

(4) 48" plotter

(4)Mac design station

Spray booth & paint mixing station

(4)20 ft. channel letter fabrication stations

Saws: 3 table, 2 band, 2 panel

All Electric, air and hand tools

Sand Blasting Booth

Powder Coating Booth & Oven

CNC Routers

Digital Printing Department

Fabricating & Tactile Braille Machine

4' x 10' x 18" IR Direct Embed Decorating Machine

Laser Engraver

Sand Blasting

Power Washing

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Installation Equipment

34 ft. versa-lift bucket on chevy hi-top van

(1) Pick-up truck

(4) Install Vans (full size)

(2) Install Vans (mini)

(1) Survey Vehicle

(2) 20' Trailers

(2) 12' Trailers

Warehousing: 5,500 ft. indoor mobilization, assembly and warehouse space

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY): 1/12/2021

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Dale Group PO Box 6 Florham Park NJ 07932	CONTACT NAME: Karen Napoli PHONE (A/C, No, Ext): 973-377-7000 FAX (A/C, No): 973-377-4614 E-MAIL ADDRESS: karenn@dalegroup.com
INSURED MSSIG-2 MS Signs, Inc. Zuckerberg Industrial Park 280 North Midland Avenue Bldg. C-1 Saddle Brook NJ 07663	INSURER(S) AFFORDING COVERAGE — NAIC # INSURER A : Travelers Indemnity Co. of America — 25666 INSURER B : Travelers Property Casualty Insurance Company of A — 25674 INSURER C : Charter Oak Fire Insurance Co — 25615 INSURER D : New Jersey Manufacturers — 12122 INSURER E : INSURER F :

COVERAGES **CERTIFICATE NUMBER:** 658688496 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	X COMMERCIAL GENERAL LIABILITY CLAIMS-MADE [X] OCCUR X Contractual Liab X Professional Lia GEN'L AGGREGATE LIMIT APPLIES PER: POLICY [X] PRO-JECT LOC OTHER:	Y	Y	P630-3K974638COF21	1/7/2021	1/7/2022	EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COMP/OP AGG Professional Limit	$ 1,000,000 $ 1,000,000 $ 5,000 $ 1,000,000 $ 2,000,000 $ 2,000,000 $ 2,000,000
D	AUTOMOBILE LIABILITY X ANY AUTO OWNED AUTOS ONLY / SCHEDULED AUTOS X HIRED AUTOS ONLY / X NON-OWNED AUTOS ONLY	Y		1103287231	1/7/2021	1/7/2022	COMBINED SINGLE LIMIT (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)	$ 1,000,000 $ $ $
B	X UMBRELLA LIAB [X] OCCUR EXCESS LIAB CLAIMS-MADE DED RETENTION $	Y	Y	ZUP-51N38815-21-NF	1/7/2021	1/7/2022	EACH OCCURRENCE AGGREGATE	$ 5,000,000 $
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANYPROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) Y/N: N If yes, describe under DESCRIPTION OF OPERATIONS below	N/A		UB-3K9785822143G	1/7/2021	1/7/2022	X PER STATUTE OTH-ER E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE E.L. DISEASE - POLICY LIMIT	$ 1,000,000 $ 1,000,000 $ 1,000,000
A A	Equipment Floater Property Section Installation			P630-3K974638COF21 P630-3K974638COF21	1/7/2021 1/7/2021	1/7/2022 1/7/2022	Leased/Rented Equip BPP Installation Limit	$100,000 $1,296,500 $604,500

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER

Evidence of Insurance

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

The Container Store®

9/30/10

Cory Gilbert
The Container Store
500 Freeport Parkway
Coppell, Texas 75019

RE: Kevin Cherashore / MS Signs

I'm pleased to recommend MS Signs, Inc. to your company. Over the past eight years, I worked directly with Kevin, president of MS SIGNS, on numerous new store and existing projects. Their services, creativity, and attention to detail is exceptional. We have been very pleased with the work they've done for us.

One of the biggest contributions to us has been the mutually beneficial relationship cultivated over the years. This has allowed us to streamline the process on both ends which has yielded very efficient projects. We are very pleased with Kevin's role in the development and collaborated on our current LED Halo lit exterior signage.

Through the years, MS Signs, Inc. has been on time and on budget with their projects for our company. I recommend them without hesitation and would recommend Kevin and his team for this opportunity.

Sincerely,
Cory Gilbert
Purchasing Manager

500 Freeport Parkway
Coppell, Texas
75019-3863
Tel: (972) 538-6000

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

From: Proctor, Debbie
Sent: Wednesday, September 29, 2010 3:54 PM
To: 'coco@raynesassociates.com'
Subject: MS Signs

Good day,

This email is to provide some comments in regards to the quality and service of MS Signs, Inc and Mo Ladak. I represent JetBlue Airways as the Manager of Facilities and we have been doing business with Mo for several years. Almost all of our JetBlue logo airport signage is and has been fabricated by Mo and his team for the past 10 years. Our signs vary in design but always remain with the upmost quality and consistency. MS Signs has continually provided great customer service by being accessible when needed and performing repairs instead of entire sign replacements to save our company money.

I would highly recommend MS Signs as they are a company of integrity and customer service.

Feel free to contact me if you like further information.

Debbie Proctor
Facility Manager, CRE
Florida and Caribbean Properties
407-812-2014 office
646-262-4580 cell
debbie.proctor@jetblue.com

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

EINSTEIN
Albert Einstein College of Medicine
OF YESHIVA UNIVERSITY

Science at the heart of medicine

Facilities Management

Jack and Pearl Resnick Campus
1300 Morris Park Avenue
Forchheimer Building, Room B60
Bronx, New York 10461
718.430.2805 718.430.8940 fax

September 29, 2010

To whom it may concern:

Re: MS Signs

We at the Albert Einstein College of Medicine have been fortunate to be working with Kevin Cherashore since 2007. Our initial project was the fabrication and installation of both interior and exterior signage for our new state-of-the art 301,000 sf research building (The Michael F. Price Center for Genetic and Translational Medicine – Harold and Muriel Block Research Pavilion). The interiors encompassed a combination of painted polymer and tempered Starphire glass signs, while the exteriors were both glass and bronze.

Based upon his competitive pricing, his extensive programming and coordinative assistance, and the level of service always rendered by Kevin and the MS team, we have invited him to bid on many projects since that time. Various projects in the last two years have included painted metal pinned-on lettering in approximately 2 dozen sites, and at least 10 major installations of exterior building signage. In each instance, Kevin has provided design (and re-design), fabrication and installations – sometimes involving coordination of lift equipment and specialized crews.

Suffice it to say that in my role as Assistant Director of Facilities Planning for an institution such as the Albert Einstein College of Medicine – it is quite a relief to know that a competitive bid from MS Signs will be well received by my Procurement Department and that Kevin will take care of every detail.

I recommend the work of MS Signs highly. Do ask Kevin for photographs of some of the installations here at Einstein – I believe you will be impressed.

Sincerely,

Cecilia DeBrino Haas, M.S., CFM

Assistant Director of Facilities Planning

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

SOLARIS
HEALTH SYSTEM℠

December 31, 2010

To whom it may concern,

RE: MS Signs

We have engaged MS Signs, Inc. to fabricate signage throughout the facilities, both interior and exterior at JFK Solaris Health Systems, Inc. Our facilities are comprised of 1.5 million square feet devoted to healthcare. We operate JFK Medical Center, JFK Johnson Rehabilitation Institute, New Jersey Neuroscience Institute, The Hartwyck Long Term Care facilities and several outpatient rehabilitation centers. We have found MS signs to be professional contractors that produce quality signage for all our facilities. MS Signs, Inc produces excellent quality signs, awnings on time and within budget. They have knowledgeable installation crews and are courteous at all times.
I would highly recommend MS signs to you.

Sincerely,

Denise B. Persico

Denise B. Persico, ASID,CID, IIDA
Director of Interior Design
Solaris Health System, Inc.

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

STATE OF NEW JERSEY
BUSINESS REGISTRATION CERTIFICATE

Taxpayer Name:	M.S. SIGNS, INC.
Trade Name:	
Address:	280 N MIDLAND AVE, BLDG C-1 SADDLE BROOK, NJ 07663
Certificate Number:	0687866
Effective Date:	March 13, 1998
Date of Issuance:	January 16, 2019

For Office Use Only:

20190116092559176

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Form **W-9**
(Rev. November 2017)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

▶ Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

Print or type. See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

M.S. Signs, Inc.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☑ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☐ Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

280 N Midland Ave, Bldg C-1, Postal Unit 128

Requester's name and address (optional)

6 City, state, and ZIP code

Saddle Brook, NJ 07663

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			–			–				

or

Employer identification number

2	2	–	3	5	0	3	7	3	6

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ [signature] Date ▶ 4/16/2021

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, *later.*

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

State of New Jersey

PHILIP D. MURPHY
Governor

SHEILA Y. OLIVER
Lt. Governor

DEPARTMENT OF THE TREASURY
DIVISION OF REVENUE AND ENTERPRISE SERVICES
33 WEST STATE STREET, 5TH FLOOR
P.O. BOX 026
TRENTON, NEW JERSEY 08625-026
PHONE: 609-292-2146 FAX: 609-984-6679

ELIZABETH MAHER MUOIO
State Treasurer

JAMES J. FRUSCIONE
Director

CERTIFIED

under the

Small Business Set-Aside Act and Minority and Women Certification Program

This certificate acknowledges MS SIGNS INC is a **MBE** owned and controlled company, which has met the criteria established by N.J.A.C. 17:46.

This certification will remain in effect for three years. Annually the business must submit, not more than 20 days prior to the anniversary of the certification approval, an annual verification statement in which it shall attest that there is no change in the ownership, control or any other factor of the business affecting eligibility for certification as a minority or women-owned business.

If the business fails to submit the annual verification statement by the anniversary date, the certification will lapse and the business will be removed from the SAVI that lists certified minority and women-owned business. If the business seeks to be certified again, it will have to reapply and pay the $100 application fee. In this case, a new application must be submitted prior the expiration date of this certification.

Peter Lowicki
Deputy Director

Issued: December 9, 2019
Certificate Number: 75281-23

Expiration: December 8, 2022

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

THE PORT AUTHORITY OF NY & NJ

February 18, 2020

Mr. Murtaza Ladak
President
MS Signs, Inc.
280 N. Midland Avenue
Saddle Brook, NJ 07663

Re: Small Business Enterprise (SBE) Certification
Category: Commodity

Dear Mr. Ladak:

We are pleased to inform you that The Port Authority of NY & NJ has re-evaluated your business and determined that it continues to participate in the agency's Small Business Enterprise (SBE) Program. **MS Signs, Inc.**, remains included in the Port Authority's on-line directory of certified SBEs which can be accessed at: https://panynj.diversitysoftware.com/FrontEnd/SearchCertifiedDirectory.

Please be advised that we periodically review all certifications and reserve the right to decertify any firm that no longer meets our guidelines. You must notify the Office of Business Diversity and Civil Rights in writing within 30 days of any significant changes to your business. These include, but are not limited to, a change of officers, directors, location and business name. Failure to advise us of these changes can result in decertification of your business.

This certification will remain in effect for three years or until February 18, 2023 after which you must submit a new SBE recertification application with supporting documentation. The application can be accessed from our Web site: www.panynjSD.com

If you have any questions regarding your certification, you may contact me at (201) 395-3948 or via email at cbrice@panynj.gov .

Sincerely,

Calvin Brice

Calvin Brice
Certification Analyst
Office of Business Diversity and Civil Rights

2 Montgomery Street
2nd Floor
Jersey City, NJ 07302

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

THE PORT AUTHORITY OF NY & NJ

John Degnan
Chairman

Patrick J. Foye
Executive Director

MS SIGNS, INC.

This certificate acknowledges that the above-named firm is certified as a Small Business Enterprise.

Procurement Category: Commodity

Certification Date: December 16, 2016
Re-Evaluation Date: December 16, 2019

Lash Green, Director
Office of Business Diversity and Civil Rights

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for

THE PORT AUTHORITY OF NY & NJ

John Degnan
Chairman

Patrick J. Foye
Executive Director

MS Signs, Inc.

This certificate acknowledges that the above-named firm is certified as a Minority Business Enterprise.

Certification Date: December 16, 2016
Re-Evaluation Date: December 16, 2021

Lash Green, Director
Office of Business Diversity and Civil Rights

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for

NEW YORK STATE

MINORITY- AND WOMEN-OWNED BUSINESS ENTERPRISE ("MWBE")

CERTIFICATION

Empire State Development's Division of Minority and Women's Business Development grants a

Minority Business Enterprise (MBE)

pursuant to New York State Executive Law, Article 15-A to:

M.S. Signs, Inc.

Certification Awarded on: June 20, 2018
Expiration Date: June 20, 2021
File ID#: 55574

NEW YORK STATE OF OPPORTUNITY. | Division of Minority and Women's Business Development

A Division of Empire State Development

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

NYC Small Business Services

careers
businesses
neighborhoods

MBE Certificate

M.S. Signs, Inc.

This certificate acknowledges that this company has met the criteria as established by the M/WBE Program at the NYC Department of Small Business Services and is therefore certified as a Minority-Owned Business Enterprise (MBE).

Certificate Number

MWCERT2019-2797

Expires on

12/31/2021

Bill de Blasio, Mayor

Gregg Bishop, Commissioner

THIS CERTIFIES THAT

MS Signs, Inc.

NMSDC
National Minority Supplier Development Council

* Nationally certified by the: **NEW YORK & NEW JERSEY MINORITY SUPPLIER DEVELOPMENT COUNCIL**

*NAICS Code(s): 335999; 339950

* Description of their product/services as defined by the North American Industry Classification System (NAICS)

07/27/2020
Issued Date

NY17178
Certificate Number

Adrienne C. Trimble

07/27/2021
Expiration Date

Terrence Clark
Terrence Clark, President & CEO

By using your password (NMSDC issued only), authorized users may log into NMSDC Central to view the entire profile: http://nmsdc.org

Certify, Develop, Connect, Advocate.

* MBEs certified by an Affiliate of the National Minority Supplier Development Council, Inc.®

Attachment: Bid Submission Checklist (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for

BID PACKET

FOR:

ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

BY

M.S. Signs, Inc.
(Bidder Name)

280 N Midland Ave, Bldg C-1, Postal Unit 128

Saddle Brook, NJ 07663
(Bidder Address)

973-569-1111
(Bidder Phone Number)

(Bidder Alternative Phone Number)

973-807-1642
(Bidder Fax)

22-3503736
(Bidder EIN or SSN)

mladak@mssign.com
(Bidder Email Address)

Murtaza Ladak
(Name of Bidder's Authorized Representative)

TO:

CITY OF ASBURY PARK

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BID SUBMISSION CHECKLIST
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Bidders are required to submit all of the following documents with their Bid Packets. Failure to submit all documents may mandate rejection of the Bid Packets.

DESCRIPTION OF DOCUMENT	BIDDER'S INITIALS
1. **BID SUBMISSION CHECKLIST** (this document)	X
2. **BID PROPOSAL**	X
3. **ACKNOWLEDGMENT OF RECEIPT OF ADDENDA**	X
4. **BUSINESS REGISTRATION CERTIFICATE**	X
5. **PUBLIC WORKS CONTRACTOR CERTIFICATE**	X
6. **OWNERSHIP DISCLOSURE**	X
7. **DISCLOSURE OF INVESTMENT ACTIVITIES IN IRAN**	X
8. **DISCLOSURE OF ELECTION CONTRIBUTIONS**	X
9. **BID BOND AND SECURITY**	X
10. **CONSENT OF SURETY**	X
11. **NON-COLLUSION AFFIDAVIT**	X
12. **EQUIPMENT CERTIFICATION**	X
13. **SUBCONTRACTOR IDENTIFICATION**	X
14. **PREVAILING WAGE COMPLIANCE DECLARATION**	X
15. **BIDDER'S ACKNOWLEDGMENT**	X
16. **AMERICAN PRODUCTS CERTIFICATION**	X
17. **STATEMENT OF EXPERIENCE AND QUALIFICATIONS**	X
18. **BID PACKET CERTIFICATION**	X

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BASE BID - PROPOSAL A
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

ITEM	DESCRIPTION	BID QUANT.	UNIT	UNIT PRICE BID	BID AMOUNT
1.	CLEARING SITE	1	LS	$8,400	$8,400
2.	MAINTENANCE AND PROTECTION OF TRAFFIC	1	LS	$14,000	$14,000
3.	SIGNAGE TYPE A, DIRECTIONAL	54	UNIT	$1,950	$105,300
4.	SIGNAGE TYPE B, GATEWAY	11	UNIT	$4,595	$50,545
5.	SIGNAGE TYPE C, PEDESTRIAN KIOSK	7	UNIT	$5,390	$37,730
6.	SIGNAGE TYPE D, PARKING SIGN	10	UNIT	$980	$9,800
7.	CONCRETE SIDEWALK, 4" THICK (IF & WHERE DIRECTED)	50	SY	$325	$16,250
8.	9"x18" CONCRETE VERTICAL CURB (IF & WHERE DIRECTED)	100	LF	$350	$35,000
9.	BORROW TOPSOIL, 4" THICK	250	SY	$65	$16,250
10.	FERTILIZING AND SEEDING, TYPE 'G'	250	SY	$12	$3,000
11.	STRAW MULCHING	250	SY	$8	$2,000
				TOTAL BID AMOUNT – BASE BID – PROPOSAL A	$298,275.00

TOTAL BID AMOUNT BASE BID PROPOSAL A IN NUMBERS: $ 298,275.00

TOTAL BID AMOUNT BASE BID PROPOSAL A IN WORDS: Two hundred ninety-eight thousand, two hundred seventy-five dollars and zero cents

NOTE: This is a unit price bid. The unit price provided for each item is representative of the Bidder's intent. The total bid amount is the correct sum of the unit price bid multiplied by the bid quantity. Errors by the Bidder in determining the bid amount for an item or the correct total bid amount or in expressing the correct total bid amount in words will be corrected by the Engineer or the Owner.

By initialing here, the Bidder hereby represents and warrants that the above **BID PROPOSAL** is complete and accurate: ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

ACKNOWLEDGMENT OF RECEIPT OF ADDENDA
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

This form must be completed and submitted together with Bid Packets whether or not addenda were issued. If no addenda were issued, check the "no addenda were received box" and complete the signature section.

ADDENDUM NUMBER/DESCRIPTION	DATED	BIDDER'S INITIALS

☒ Check if no addenda were received.

By initialing here, the Bidder hereby represents and warrants that the above **ACKNOWLEDGMENT OF RECEIPT OF ADDENDA** is complete and accurate:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BUSINESS REGISTRATION CERTIFICATE
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Pursuant to N.J.S.A. 52:32-44, the Owner is prohibited from entering into a contract with an entity unless the Bidder/Contractor, and each Subcontractor that is required by law to be named in the Bid Packet/Contract, has a valid Business Registration Certificate on file with the Division of Revenue and Enterprise Services within the Department of the Treasury.

Prior to contract award or authorization, the Contractor shall provide the Owner with its proof of business registration and that of any named Subcontractor(s).

Subcontractors named in a bid or other proposal shall provide proof of business registration to the Bidder, who in turn, shall provide it to the Owner prior to the time a contract, purchase order, or other contracting document is awarded or authorized.

During the course of contract performance:

(1) the Contractor shall not enter into a contract with a Subcontractor unless the Subcontractor first provides the contractor with a valid proof of business registration.

(2) the Contractor shall maintain and submit to the Owner a list of Subcontractors and their addresses that may be updated from time to time.

(3) the Contractor and any Subcontractor providing goods or performing services under the contract, and each of their affiliates, shall collect and remit to the Director of the Division of Taxation in the Department of the Treasury, the use tax due pursuant to the Sales and Use Tax Act (N.J.S.A. 54:32B-1 et seq.) on all sales of tangible personal property delivered into the State. Any questions in this regard can be directed to the Division of Taxation at (609)292-6400. Form NJ-REG can be filed online at the address below:

www.state.nj.us/treasury/revenue/busregcert.shtml

Before final payment is made under the Contract, the Contractor shall submit to the Owner a complete and accurate list of all Subcontractors used and their addresses.

Pursuant to N.J.S.A. 54:49-4.1, a business organization that fails to provide a copy of a business registration as required, or that provides false business registration information, shall be liable for a penalty of $25 for each day of violation, not to exceed $50,000, for each proof of business registration not properly provided under a contract with a contracting agency.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Emergency Purchases or Contracts
For purchases of an emergent nature, the Contractor shall provide its Business Registration Certificate within two weeks from the date of purchase or execution of the contract or prior to payment for goods or services, whichever is earlier.

By initialing here, the Bidder hereby acknowledges and accepts all the requirements detailed above for the **BUSINESS REGISTRATION CERTIFICATE:**

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PUBLIC WORKS CONTRACTOR CERTIFICATE
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Pursuant to New Jersey Public Works Contractor Registration Act (PWCRA), all Bidders and Subcontractors must be registered with the Department of Labor at the time the Bid Packets are received. Each Bidder shall, along with its Bid Packet, submit to the Owner the **PUBLIC WORKS CONTRACTOR CERTIFICATES** of registration for all Subcontractors identified in the Bid Packet. Applications for registration shall not be accepted as substitutes for a certificate of registration for the purposes of this section. Any non-listed Subcontractor must provide certificates of registration from the Department of Labor prior to physically starting the work on the Project. Failure to register accordingly and submit copies of the **PUBLIC WORKS CONTRACTOR CERTIFICATE** shall render the Bid Packet non-responsive.

By initialing here, the Bidder hereby acknowledges and accepts all the requirements detailed above for the **PUBLIC WORKS CONTRACTOR CERTIFICATE:**

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

OWNERSHIP DISCLOSURE
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

PART I – Check the box that represents the type of business organization:

☐ Partnership ☒ Corporation ☐ Sole Proprietorship

☐ Limited Partnership ☐ Limited Liability Company ☐ Limited Liability Partnership

☐ Subchapter S Corporation ☐ Other: _____

PART II – Check the appropriate box below:

☐ The Bidder certifies that no one stockholder owns 10 percent or more of the usual and outstanding stock or partnership interest of the Bidder.

OR

☒ The Bidder certifies that the list below contains the names and addresses of all stockholders holding 10 percent or more of the issued and outstanding stock or partnership interest of the Bidder.

Name of Individual or Business Entity	Address of Individual or Business Entity	Percentage Share Owned
Murtaza Ladak	180 Grand Avenue, Park Ridge, NJ 07656	51
Kevin Cherashore	10020 Surrey Farms Lane, Tallahassee, FL 32309	49

NOTES:
1. Attach additional sheets in this format, as necessary.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

2. If a corporation or a partnership is shown as a greater than 10 percent owner, attach a similar breakdown of its individual owners.

By initialing here, the Bidder hereby represents and warrants that the information provided in this **OWNERSHIP DISCLOSURE** is complete and accurate:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

DISCLOSURE OF INVESTMENT ACTIVITIES IN IRAN
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Part 1: CERTIFICATION

BIDDERS ARE TO COMPLETE PART 1 BY CHECKING EITHER BOX.

Pursuant to Public Law 2012, c. 25, any person or entity that submits a bid or proposal or otherwise proposes to enter into or renew a contract must complete the certification below to attest, under penalty of perjury, that neither the person or entity, nor any of its parents, subsidiaries, or affiliates, is identified on the Department of Treasury's Chapter 25 list as a person or entity engaging in investment activities in Iran. The Chapter 25 list is found on the Division's website at www.state.nj.us/treasury/purchase/pdf/Chapter25List.pdf. Bidders must review this list prior to completing the below certification. Failure to complete the certification may render a bidder's proposal nonresponsive. If the Director finds a person or entity to be in violation of law, s/he shall take action as may be appropriate and provided by law, rule or contract, including but not limited to, imposing sanctions, seeking compliance, recovering damages, declaring the party in default and seeking debarment or suspension of the party.

CHECK THE APPROPRIATE BOX:

☒ I certify, pursuant to Public Law 2012, c. 25, that neither the Bidder listed above nor any of the Bidder's parents, subsidiaries, or affiliates is listed on the N.J. Department of the Treasury's list of entities determined to be engaged in prohibited activities in Iran pursuant to P.L. 2012, c. 25 ("Chapter 25 List"). I further certify that I am the person listed above, or I am an officer or representative of the entity listed above and am authorized to make this certification on its behalf. I will skip Part 2 and sign and complete the Certification below.

OR

☐ I am unable to certify as above because the Bidder and/or one or more of its parents, subsidiaries, or affiliates is listed on the Department's Chapter 25 list. I will provide a detailed, accurate, and precise description of the activities in Part 2 below sign and complete the Certification below. Failure to provide such will result in the proposal being rendered as nonresponsive and appropriate penalties, fines, and/or sanctions will be assessed as provided by law.

Part 2: ADDITIONAL INFORMATION

PLEASE PROVIDE FURTHER INFORMATION RELATED TO INVESTMENT ACTIVITIES IN IRAN. You must provide a detailed, accurate, and precise description of the activities of the bidding person/entity, or one

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

of its parents, subsidiaries, or affiliates, engaging in the investment activates in Iran on additional sheets provided by you.

Part 3: Certification

I, being duly sworn upon my oath, hereby represent and state that the foregoing information and any attachments there to the best of my knowledge are true and complete. I attest that I am authorized to execute this certification on behalf of the above-referenced person or entity. I acknowledge that the Owner is relying on the information contained herein and thereby acknowledge that I am under a continuing obligation from the date of this certification through the completion of any contracts with the Owner to notify the Owner in writing of any changes to the answers of information contained herein. I acknowledge that I am aware that it is a criminal offense to make a false statement or misrepresentation in this certification, and if I do so, I recognize that I am subject to criminal prosecution under the law and that it will also constitute a material breach of my agreement(s) with the Owner and that the Owner, at its option, may declare any contract(s) resulting from this certification void and unenforceable.

OWNER:

M.S. Signs, Inc.

By: _____

Name: Murtaza Ladak

Title: President

CORPORATE SEAL:

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

DISCLOSURE OF ELECTION CONTRIBUTIONS
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Starting in January 2007, all business entities are advised of their responsibility to file an annual disclosure statement of political contributions with the New Jersey Election Law Enforcement Commission (ELEC) when they receive contracts in excess of $50,000 from public entities in a calendar year. Business entities are responsible for determining if filing is necessary.

1. Please check the appropriate box below:

☐ Bidder has attached a true copy of its annual report of election contributions pursuant to N.J.S.A. 19:44A-20.27;

OR

☒ Bidder has not made any election contributions during the past twelve (12) months that require reporting under N.J.S.A. 19:44A-20.27.

NOTE: Additional information on this requirement is available from ELEC at (888) 313-3532 or at www.elec.state.nj.us.

By initialing here, the Bidder hereby represents and warrants that the information provided in this **DISCLOSURE OF ELECTION CONTRIBUTIONS** is complete and accurate:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BID BOND

Bidders are required to submit a Bid Bond in substantially the following form. A corporate acknowledgment and statement of authority must be attached by the Surety.

KNOW ALL MEN BY THESE PRESENTS, that we the undersigned:

M.S. Signs, Inc.
(Name of Contractor)
280 North Midland Ave
Bldg C UNIT # 128
Saddle Brook, NJ 07663
(Address of Contractor)
(the "Principal")

AND

Bondex Insurance Company
(Name of Surety)
30A Vreeland Road
Florham Park, NJ 08723
(Address of Surety)
(the "Surety")

are hereby and firmly bound onto **CITY OF ASBURY PARK, MONMOUTH COUNTY, NEW JERSEY** (the "Owner"), in the penal sum of:

Ten Percent (10%) of total amount bid not to exceed twenty thousand dollars and 00/100 ($ 20,000.00
(10 percent of Bid Amount or $20,000 in Words) (10 percent of Bid Amount or $20,000 in Numbers)

for the payment of which, well and truly to be made, the said Principal and the said Surety bind themselves, their heirs, executors, administrators, successors, and assigns, jointly and severally, firmly by these presents. The condition of the above obligation is such whereas the Principal has submitted to the Owner a certain Bid Packet, attached hereto, and hereby made a part hereof, to enter into an Agreement in writing for the following Project:

ASBURY PARK CITYWIDE WAYFINDING PROJECT

NOW, THEREFORE, If said Bid Packet shall be (i) rejected; **OR** (ii) accepted and the Principal shall execute and deliver Contract in the form of Contract provided, properly completed in accordance with said Bid Packet, and shall furnish performance and payment bonds for his faithful performance of said Contract, and for the payment of all persons performing labor or furnishing materials in connection therewith, and shall in all other respects perform the Agreement created by the acceptance of said Bid Packet; then this obligation shall be void; otherwise the same shall remain in full force and effect; it being expressly understood and agreed that the liability of the surety for any and all claims hereunder shall in no event exceed the penal amount of this obligation as herein stated.

The said Surety, for value received, hereby stipulates and agrees that the obligations of said Surety and its bond shall be in no way impaired or affected by any extension of the time within which the Principal may accept such Bid Packet, and said Surety does hereby waive notice of any such extension.

IN WITNESS WHEREOF, said Surety has caused this Bid Bond to be signed and attested by a duly authorized representative and its corporate seal to be hereto affixed on this day of 20th of the month of April in the year of 2021.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

SURETY:

Bondex Insurance Company

CORPORATE SEAL:

By: Brenda Turiello

Name: Brenda Turiello
Title: Attorney-in-Fact

Principal:

M.S. Signs, Inc.

Name and Title
MARTHA LABAU
PRESIDENT

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

CONSENT OF SURETY

Bidders are required to submit a **Consent of Surety in substantially the following form. A corporate acknowledgment and statement of authority must be attached by the Surety.**

KNOW ALL MEN BY THESE PRESENTS, that the undersigned:

Bondex Insurance Company
(Name of Surety)
30A Vreeland Road
Florham Park, NJ 08723
(Address of Surety)
(the "Surety"),

a corporation organized under the laws of the State of New Jersey and authorized to do business in the State of New Jersey, consents and agrees that if the Contract for the **ASBURY PARK CITYWIDE WAYFINDING PROJECT**, located in the **CITY OF ASBURY PARK, MONMOUTH COUNTY, NEW JERSEY**, is awarded to

M.S. Signs, Inc.
(Name of Bidder),

the undersigned Corporation shall execute the Performance and Payment Bonds as required by the Contract Documents and will become Surety in the full amounts set forth in the Contract Documents for the faithful performance of all obligations of the Bidder. The total of the Performance and Payment Bonds shall be:

Amount Bid
(Total Bid Amount).

The said Surety hereby stipulates and agrees that no modifications, omissions, or additions in or to the terms of the said Contract or in or to the Plans or Specifications therefor shall in any way affect the obligation of said Surety on its Bond.

IN WITNESS WHEREOF, said Surety has caused this Consent to be signed and attested by a duly authorized representative and its corporate seal to be hereto affixed on this day of 20th of the month of April in the year of 20 21.

SURETY:

Bondex Insurance Company

CORPORATE SEAL:

By: Brenda Turiello
Name: Brenda Turiello
Title: Attorney-in-Fact

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

ACKNOWLEDGEMENT OF SURETY

State of New Jersey -
]-ss.
County of Morris -

On **April 20, 2021** before me personally came **Brenda Turiello** to me known, who, being by me duly sworn, did depose and say that he is an **Attorney-in-Fact** of **Bondex Insurance Company** the corporation described in and which executed the within instrument; that he knows the corporate seal, and that he signed that the said instrument and affixed the said seal as Attorney-in-Fact by authority of the Board of Directors of said corporation and by authority of this office under the Standing Resolutions thereof.

STATE OF NOTARY PUBLIC NEW JERSEY
CLAUDIA MARTINS PEREIRA
NOTARY PUBLIC OF NEW JERSEY
COMM. # 2371880
MY COMMISSION EXPIRES 4/4/2023

My commission expires: _____

Notary Public

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

ACKNOWLEDGEMENT OF PRINCIPAL, IF A CORPORATION

STATE OF New Jersey) ss:
COUNTY Bergen)

On the 16 day of April in the year 2021,
Before me personally came Murtaza Ladak to me known, who, being by me duly sworn, did depose and say that (s) he resides at
180 Grand Ave, Park Ridge, NJ 07656, that (s) he is the
President of
MS Signs Inc, the corporation described in and which executed the above instrument; and that (s) he signed her/his name thereto by order of the Board of Directors of said corporation.

My commission expires: Aug. 8, 2024

Notary Public

ELLENA MURGU
NOTARY PUBLIC
STATE OF NEW JERSEY
ID # 2448860
MY COMMISSION EXPIRES AUG. 8, 202

ACKNOWLEDGEMENT OF PRINCIPAL, IF A PARTNERSHIP

STATE OF _____) ss:
COUNTY OF _____)

On the _____ day of _____ in the year 20 ___,
Before me personally came _____ to me known and known to me to be a member of the firm _____, described in and who executed the foregoing instrument; and (s) he duly acknowledged to me that (s) he executed the same for and in behalf of said firm for the uses and purpose mentioned therein.

My commission expires: _____

_____
Notary Public

ACKNOWLEDGEMENT OF PRINCIPAL, IF AN INDIVIDUAL

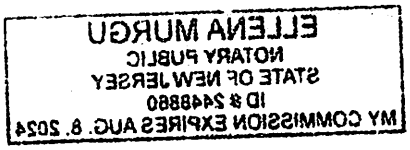
STATE OF _____) ss:
COUNTY OF _____)

On the _____ day of _____ in the year 20 ____,
Before me personally came _____ to me known and known to me to be the person described in and who executed the foregoing instrument and (s) he duly acknowledged that (s) he executed the same.

My commission expires: _____

_____
Notary Public

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)



Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

This Power of Attorney is for Bid Bonds and Consents of Surety ONLY. **BOND #: BID**

POWER OF ATTORNEY
Bondex Insurance Company

KNOW ALL MEN BY THESE PRESENTS:

That **Bondex Insurance Company**, a corporation duly organized under the laws of the State of New Jersey, and having a principal office in Florham Park, County of Morris, State of New Jersey, does hereby appoint: Claudia Pereira, Brenda Turiello, Jaclyn Murphy, and Brianne Vazquez

its true and lawful Attorney(s)-in Fact, with full power and authority to execute on its behalf bid bonds and consents of surety issued in the course of its business and to bind the Company thereby, in an Amount not to exceed Five Million and 00/100 Dollars ($5,000,000.00)**********

This Power Of Attorney is granted and is signed and sealed by the authority of the following Resolution adopted by the Board of Directors of Bondex Insurance Company at a meeting duly called and held on the 7th day of March, 2007.

**RESOLVED that the Chief Executive Officer, President or a Vice President, Secretary or Assistant Secretary, shall have the power and authority*

1. *To appoint Attorney(s)-in-Fact and to authorize them to execute on behalf of the Company, and attach the seal of the Company thereto, bonds and undertakings, contracts of indemnity and other writing obligatory in the nature thereof and,*

2. *To remove, at any time, any such Attorney-in-Fact and revoke any authority given.*

"RESOLVED FURTHER, that the signatures of such officers and the seal of the Company may be affixed to any such Power of Attorney or certificate relating thereto by facsimile, and any such Power of Attorney or certificate bearing such facsimile signatures or facsimile seal shall be valid and binding upon the Company and any such power so executed and certified by facsimile signatures and facsimile seal shall be valid and binding upon the Company in the future with respect to any bond or undertaking to which it is attached as though manually affixed"

IN WITNESS WHEREOF, Bondex Insurance Company has caused its seal to be affixed hereto and executed by its President on the 25th day of October, 2018.

BONDEX INSURANCE COMPANY

BY _____
Philip S. Tobey, President

State of New Jersey
County of Morris ss.

On this 25th day of October, 2018, before me, a notary public, personally appeared Philip S. Tobey, personally known to me, who being duly sworn did say that he is the President of Bondex Insurance Company, the Corporation described in the foregoing instrument, and that the Seal affixed to said instrument is the said Corporate Seal and that he executed the same in his authorized capacity, and that said instrument was signed and sealed on behalf of said Corporation by authority of its Board of Directors.

In Testimony Whereof I have set my hand and affixed my official Seal, the day and year fits written above,

CAROL DeCAPUA
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 5/2/2022

BY _____
Carol DeCapua, Notary Public

I, Maureen Cupo, Secretary of Bondex Insurance Company, do hereby certify that the Power of Attorney and the resolution adopted by the Board of Directors of said company as set forth above, are true and correct transcripts thereof and that neither the said Power of Attorney nor the resolution have been revoked and they are now in full force and effect.

IN WITNESS HEREOF, I have hereunto set my hand this 20th day of April, 2021.

BY _____
Maureen Cupo, Secretary

Warning: Any person who knowingly and with intent to defraud any insurance company or other person, files an application for insurance of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BONDEX INSURANCE COMPANY

Statutory Financial Statement

December 31, 2020

ASSETS

Bonds	$ 2,710,146
Stocks	$ 1,052,429
Cash	$ 7,199,865
Interest due and accrued	$ 24,213
Uncollected premiums & agents' balances	$ 688,521
Net deferred taxes	$ 23,596
Net tax asset	$ -
Fixed Assets	$ -
Federal Tax Asset	$ -
Other assets	$ 322,486
Total Assets	**$ 12,021,256**

LIABILITIES & POLICYHOLDERS' SURPLUS

Liabilities

Loss & Loss Adjustment Expenses	$ 1,229,381
Commissions Payable	$ 221,872
Other Expenses (excluding taxes)	$ 75,000
Unearned premium	$ 1,920,787
Taxes, Licenses & Fees	$ 88,668
Amounts withheld for others	$ -
Ceded Reinsurance Payable	$ (141)
Aggregate Write-ins for liabilities	$ 3,357,794
Total Liabilities	**$ 6,893,361**

Surplus

Surplus	
Common Stock	$ 1,000,000
Unassigned surplus	$ 2,577,895
Gross paid-in and contributed surplus	$ 1,550,000
Total Surplus	**$ 5,127,895**
Total Liabilities & Policyholders' Surplus	**$ 12,021,256**

I, Philip S. Tobey, President of Bondex Insurance Company, do hereby certify that the foregoing is a true and correct statement of the statutory balance sheet of said Corporation as of December 31st, 2020 to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of said Corporation at Florham Park, New Jersey this the 2nd day of March, 2021.

Bondex Insurance Company CORPORATE SEAL 2007 NEW JERSEY

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

NON-COLLUSION AFFIDAVIT

Bidders are required to submit a Non-Collusion Affidavit in substantially the following form.

State of New Jersey
County of Bergen

I, Murtaza Ladak (name of affiant), residing in Park Ridge (name of municipality), in the County of Bergen and State of New Jersey, of full age, being duly sworn according to law on my oath depose and say that:

I am President (title or position) of the firm of M.S. Signs, Inc. (name of firm), the Bidder making this Bid Proposal for the Bid Packet entitled:

ASBURY PARK CITYWIDE WAYFINDING PROJECT,

and that I executed all Bid Packet forms with full authority to do so; that said Bidder has not, directly or indirectly, entered into any agreement, participated in any collusion, or otherwise taken any action in restraint of free, competitive bidding in connection with the above named Project; and that all statements contained in said Bid Packet and in this Affidavit are true and correct, and made with full knowledge that the **CITY OF ASBURY PARK** relies upon the truth of the statements contained in said Bid Packet and in the statements contained in this Affidavit in awarding the contract for the said project.

I further warrant that no person or selling agency has been employed or retained to solicit or secure such Contract upon an agreement or understanding for a commission, percentage, brokerage, or contingent fee, except bona fide employees or bona fide established commercial or selling agencies maintained by M.S. Signs, Inc. (name of firm).

Subscribed and sworn to before me this day, April, 16, 2021:

Signature of affiant

Murtaza Ladak
Type or print name of affiant

Notary public of
My Commission expires Aug. 8, 2024
(Seal)

ELLENA MURGU
NOTARY PUBLIC
STATE OF NEW JERSEY
ID # 2448860
MY COMMISSION EXPIRES AUG. 8, 2024

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

EQUIPMENT CERTIFICATION
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

The Bidder hereby certifies as follows:

The bidder owns, controls, or has proof of lease of all the necessary equipment required to accomplish the work described in the specifications. To the extent that said equipment is not currently owned or under lease by the bidder, attached hereto is documentation from that owner or leasing organization that states the equipment will be available as required by the bidder upon award of a contract.

☒ Check here if documentation is attached.

BIDDER:

M.S. Signs, Inc.

By: _____

Name: Murtaza Ladak
Title: President

CORPORATE SEAL:

M.S. SIGNS, INC. CORPORATE SEAL 1997 NEW JERSEY

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

SUBCONTRACTOR IDENTIFICATION
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

PART I – Pursuant to N.J.S.A. 40A:11-16, all Bidders are required to identify the primary Subcontractors to be used for each of the categories of work below:

WORK	SUBCONTRACTOR
1. Plumbing and gas fitting and all kindred work.	Name: N/A Address: License No: Expiration:
2. Steam and hot water heating and ventilating apparatus, steam power plants and kindred work.	Name: Address: License No: Expiration:
3. Electrical work.	Name: Address: License No: Expiration:
4. Structural steel and ornamental iron work.	Name: Address: License No: Expiration:
5. Other.	Name: Address: License No: Expiration:

NOTE: Attach additional sheets in this format, as necessary.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PART II – In addition to this **SUBCONTRACTOR IDENTIFICATION**, each Bidder is required to submit, along with its Bid Packet, the following:

(a) Evidence of Business Registration Certificate for all Subcontractors listed;

AND

(b) Evidence of Consent of Surety for the full value of Bidder's total bid amount including the value of all work performed by Subcontracts may be supplied by the Bidder on behalf of the Bidder and any or all Subcontractors, or by any combination thereof which results in the Consent of Surety equaling the total bid amount. If separate Consent of Surety will be submitted by any Subcontractor, the Bid shall be accompanied by a separate Consent of Surety in accordance with N.J.S.A. 40A:11-22.

Failure to submit either the Evidence of Business Certificate Registration or the Evidence of Consent of Surety for all Subcontractors shall be cause to reject this Bid Packet.

By initialing here, the Bidder hereby represents and warrants that the information provided in this **SUBCONTRACTOR IDENTIFICATION** is complete and accurate, and the Bidder accepts and agrees to the terms and conditions of this **SUBCONTRACTOR IDENTIFICATION**:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PREVAILING WAGE COMPLIANCE DECLARATION
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

Bidders must submit, along with their Bid Packets, this PREVAILING WAGE COMPLIANCE DECLARATION.

The above-named Bidder, located at 280 N Midland Ave, Bldg C-1, Postal Unit 128, Saddle Brook, NJ 07663
(Bidder Address)

hereby certifies that any and all laborers employed by the Bidder and all its Subcontractors engaged in the work on the Project under this Bid Packet will be paid in full and prevailing wages for their respective crafts or trades as determined and computed by the New Jersey Commissioner of Labor and Industry under N.J.S.A. 34:11-56.25 regulation pertaining to prevailing wage rates.

Bidder is required to keep current records and retain all records for the Project for a period of five (5) years after the Project is complete.

The Owner of the Project will not consider any claims for additional compensation made by the Bidder because of payment by the Bidder of any wage rate in excess of the applicable rate contained in the Contract. All disputes in regard to payment of wages in excess of minimum wages shall be adjusted by the Bidder.

The New Jersey Prevailing Wage Act, as per N.J.A.C. 12:60-1.4, will not be applicable to this Project if the Contract amount is below $15,444.

By initialing here, the Bidder hereby accepts and agrees to the terms and conditions of the **PREVAILING WAGE COMPLIANCE DECLARATION**:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BIDDER'S ACKNOWLEDGMENT
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

This BIDDER'S ACKNOWLEDGMENT shall be submitted in the Bidder's with Bid Packet. Prior to the submission of Bid Packets, all Bidders are required to agree to the following Items:

I. SITE VISITATION

All Bidders shall visit the Site of Work and examine the means of access to the Site in order to become familiar with local conditions that may in any manner affect the cost, progress or performance of the Work. Bidders shall make all investigations to become thoroughly informed as to the character and magnitude of all work involved in the complete execution of the Contract, including facilities for delivery and handling of material, obstructions, if any, and difficulties that may be encountered in the performance of the Work. All such examinations and investigations must be made prior to the submission of Bid Packets.

Submission of Bid Packet by a Bidder is a representation that the Bidder has visited the Site, has become familiar with the extent and requirements of the Work and the actual conditions with the requirements of the Contract Documents, and has affirmed that the Contract time specified is a reasonable period for performing the Work and completing the Project.

II. WORK CONDITIONS

All Bidders must fully inform themselves as to the conditions under which the Work is to be performed. Failure to do so will not relieve the successful Bidder of its obligation to furnish all materials, labor, and equipment necessary to complete the Work as specified for the consideration set forth in the Bid Packet. These conditions shall include problems of construction, availability of labor and equipment, transportation and all else necessary
to perform and complete the Project as specified herein.

Failure on the part of the Bidders to thoroughly acquaint themselves with all details of all Work to be performed under the Contract and the conditions under which it will be performed will not be considered as a valid excuse for claims of any kind after the award of the Contract.

III. COMPLIANCE & SAFETY

All Bidders must become familiar with all federal, state, and local laws, ordinances, rules and regulations that may in any manner affect the cost, progress or performance of the Work. The successful Bidder shall be required to comply with the requirements of federal, state, and local laws governing the employment of labor, including, but not limited to those listed in this Bid Packet, laws pertaining to work hours and minimum wages, and laws regarding safety. The successful Bidder must be fully aware that all safety regulations of the Occupational Safety and Health Administration (OSHA)

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

and the requirements of the State of New Jersey Department of Labor and Workforce Development shall be adhered to on this Project and that the Bidder shall instruct his or her personnel to follow these regulations which include, but are not limited to, those concerning Trench Excavation, Competent Persons, and Confined Space Regulations.

The Engineer shall not at any time supervise, direct, or have control over Contractor's Work, nor shall Engineer have authority over or responsibility for the means, methods, techniques, sequences, or procedures of construction selected or used by the Contractor, for security or safety at the Site, for safety precautions and programs incident to the Contractor's Work in progress, nor for any failure of Contractor to comply with laws and regulations applicable to Contractor's furnishing and performing the Work in accordance with the Contract Documents.

IV. PROJECT RESPONSIBILITIES.

All Bidders acknowledge that the Engineer will be responsible only for its activity and that of its employees and subconsultants on the Site of Work. Neither the professional activities of the Engineer nor the presence of the Engineer or its employees or subconsultants at a work site, shall relieve the successful Bidder (hereinafter referred to as "Contractor") of its obligations, duties, and responsibilities including, but not limited to, construction means, methods, sequence techniques, or procedures necessary for performing, superintending, and coordinating the Contractor's Work in accordance with its applicable Contract Documents and any health and safety requirements of the Owner and regulatory agencies.

V. BID BOND FORFEIT.

Accompanying this Bid Packet is a Consent of Surety and a certified check, cashier's check, or Bid Bond for a minimum of 10 percent of the total bid amount but not greater than $20,000.00 payable to the Owner which is agreed by the Bidder to be forfeited as liquidated damages, and not as a penalty, if the Contract is awarded to the Bidder, and the Bidder shall fail to execute the Contract for the Work within the stipulated time. Otherwise the Bid Bond shall be returned to the Bidder as specified in the Contract Documents.

By signing here, the Bidder hereby acknowledges and accepts the terms and conditions detailed above in this BIDDER'S ACKNOWLEDGEMENT:

BIDDER:

M.S. Signs, Inc.

By: _____

Name: Murtaza Ladak

Title: President

CORPORATE SEAL:

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

AMERICAN PRODUCTS CERTIFICATION

ASBURY PARK CITYWIDE WAYFINDING PROJECT

CITY OF ASBURY PARK

M.S. Signs, Inc.

(Bidder Name)

Pursuant to N.J.S.A. 40A:11-18, the goods and products provided under this Contract shall be only manufactured goods and farm products of the United States, wherever available.

The Bidder certifies that this Bid Packet reflects the Bidder's best, good faith effort to identify domestic sources of iron, steel, and manufactured goods for every component contained in the proposal solicitation where such American-made components are available on the schedule and consistent with the deadlines prescribed in or required by the request for Bid Packets.

The Bidder certifies that all components contained in the solicitation for Bid Packets that are American-made have been so identified, and if this Bid Packet is accepted, the Bidder agrees that it will provide reasonable, sufficient, and timely verification to the Owner of the U.S. production of each component so identified. The Bidder certifies that for any component or components that are not American-made and are so identified in this Bid Packet, the Bidder has included in or attached to this Bid Packet one or both of the following as applicable:

a. Identification of and citation to a categorical waiver published by the U.S. Environmental Protection Agency in the Federal Register that is applicable to such component or components, and an analysis that supports its applicability to the component or components;

OR

b. Verifiable documentation sufficient to the Owner or State, as required in the solicitation for Bid Packets or otherwise, that the Bidder has sought to secure American-made components but has determined that such components are not available on the schedule and consistent with the deadlines prescribed in the solicitation for Bid Packets, with assurance adequate for the Bidder under the applicable conditions stated in the solicitation for Bid Packets or otherwise.

The Bidder certifies that for any such component or components that are not so available, the Bidder has also provided in or attached to this Bid Packet information, including, but not limited to, the verifiable documentation and a full description of the Bidder's efforts to secure any such American-made component or components, that the Bidder believes are sufficient to provide and as far as possible constitute the detailed justification required for a waiver with respect to such component or components. The Bidder further agrees that, if this Bid Packet is accepted, it will assist the Owner and State in amending, supplementing, or further supporting such information as required by the Owner or State to request and, as applicable, implement the terms of a waiver with respect to any such component or components.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

By initialing here, the Bidder hereby certifies that the products included in this Project will meet the requirements of the **AMERICAN PRODUCTS CERTIFICATION**:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

STATEMENT OF EXPERIENCE AND QUALIFICATIONS
ASBURY PARK CITYWIDE WAYFINDING PROJECT
CITY OF ASBURY PARK

M.S. Signs, Inc.
(Bidder Name)

All Bidders must submit, along with Bid Packets, this Bidder's **STATEMENT OF EXPERIENCE AND QUALIFICATIONS** and all necessary attachments, in order to allow the Owner and Engineer the opportunity to evaluate Bidders.

1. Date of Incorporation or Formation of bidding entity: 03/26/1997

2. State of Incorporation or Formation of bidding entity: NJ

3. Number of years engaged in the contracting business under your present firm or trading name: 24

4. General character of work performed by company: Custom signage fabrication and installation

5. Have you ever failed to complete any work awarded to your firm? If so, please explain the circumstances. No

6. Have you ever defaulted on a contract? If so, please explain the circumstances. No

7. In the past three years, have there been any outstanding debts over 60 days to subcontractors or material and equipment suppliers for work in place of any of your contracts other than the maximum allowance of 10 percent for retainage? If so, how much and why? No

8. In the past three years, have there been any liens placed on any projects attributed to your contract or have there been any attempts to have any liens placed on any projects attributed to your

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

contract? If so, please explain the circumstances. No

9. Have all payments associated with past labor costs been paid in full to the proper authorities as required by law or agreements? If not, please explain the circumstances. Yes

10. Upon request, will you provide a detailed financial statement and furnish any other financial information that may be required by the proper agency? Yes

11. Please provide a minimum of five references and the following information for projects currently in progress or completed within the last three years:

PROJECT NAME AND ADDRESS	PROJECT OWNER	PROJECT ENGINEER	TELEPHONE NUMBERS AND EMAIL ADDRESSES
JetBlue Airways signage at various airport locations	JetBlue Airways Corporation		718-709-2705, Peter.McManus@ jetblue.com
NJ Transit Rail Operations Inc signage at various train locations	NJ Transit Rail Operations Inc		973-491-7739, DRose@njtransit.com
The Container Store signage at various store locations	The Container Store		972-538-6565, LesT@ containerstore.com

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PROJECT NAME AND ADDRESS	PROJECT OWNER	PROJECT ENGINEER	TELEPHONE NUMBERS AND EMAIL ADDRESSES
Shirley Chisholm State Park in Brooklyn, NY Wayfinding Signage	Galvin Brothers, Inc.		516-466-3785, R.Romanelli@ galvinbrothers.com
Amtrak signage at various train locations	National Railroad Passenger Corp (Amtrak)		215.349.2964, katherine.coonradt@ amtrak.com

12. Please provide the following information about all of your projects which are currently under construction:

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	GROSS CONTRACT	ANTICIPATED COMPLETION DATE
See attached open orders/contracts			

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	GROSS CONTRACT	ANTICIPATED COMPLETION DATE

13. Please provide the following information regarding major contracts completed by your firm within the last three years:

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	CONSTRUCTION COSTS			COMPLE-TION DATE
		ORIGINAL COST	CHANGE ORDERS	FINAL COST	
Upper Perkiomen Valley Wayfinding Signage	Michele Fillippo, 215-679-3336	$232,430			4/30/2018

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

PROJECT NAME AND ADDRESS	CONTACT PERSON AND TELEPHONE NUMBER	CONSTRUCTION COSTS			COMPLE-TION DATE
		ORIGINAL COST	CHANGE ORDERS	FINAL COST	
AtlantiCare Health System Exterior Signage in Egg Harbor Township, NJ	Darren Clinkscale, 609-272-2463	$685,460			6/14/2019
Hudson River Park Trust Wayfinding Signage	Derek Schimmenti, 212-627-2020	$1,690,189.76			3/25/2019
Galvin Brothers Inc - Shirley Chisholm Park Wayfinding	Rosa Romanelli, 516-466-3785	579,659.38			6/16/2020
City of Hillsboro, OR Wayfinding Signage	Tegan Enloe, 503-681-6100	$117,463			9/24/2020

By initialing here, the Bidder hereby represents and warrants that the information provided in this **STATEMENT OF EXPERIENCE AND QUALIFICATIONS** is complete and accurate:

ML

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

9:45 AM
04/16/21
Accrual Basis

M.S. Signs, Inc.
Sales Orders for All Customers
All Transactions

Customer	Num	Date	Amount	Open Balance
Williams New York:6796-Leyton Marketing Banner Opt2-5/22/19	6796	05/22/2019	37,530.00	18,765.00
Memorial Sloan Kettering Cancer Center:6944-MSK Main Campus Directionals-8/28/19	6944	08/28/2019	60,525.00	42,216.50
Neelam Construction Corp:7082-Glendale Lib Bronze Plq&Bnr-11/14/19	7082	11/14/2019	9,120.00	1,678.00
NJ Transit Rail Operations, Inc.:1203-NJT Ridgewood Historic Plqs-12/26/19	1203	12/26/2019	148,585.00	148,585.00
National Railroad Passenger Corp (Amtrak):7142-Amtrak VRV Station Monument-1/7/20	7142	01/07/2020	10,825.00	10,825.00
Kaiser Permanente:7161-KP S Nova Hub Interior Signs-1/22/20	7161	01/22/2020	449,235.00	449,235.00
Kaiser Permanente:7162-KP S Nova Hub Exterior Signs-1/22/20	7162	01/22/2020	350,115.00	175,057.50
Kaiser Permanente:7163-KP S Nova Hub Garage Signage-1/22/20	7163	01/22/2020	239,185.00	168,500.00
Montclair State University:7190-MSU Kessel Theater Donor Sgn-2/10/20	7190	02/10/2020	4,360.00	4,360.00
Steven Dubner Landscaping Inc.:7253-HRPT Pier 26 Upland Signage-3/31/20	7253	03/31/2020	70,151.00	
Stevens Institute of Technology:7285-Stevens Institute Rooftp Sgn-5/15/20	7285	05/15/2020	250,000.00	177,926.50
The Alliance for Downtown New York:7319-Columns&Sgn Poles&Wyfnd Plqs-6/23/20	7319	06/23/2020	87,000.00	87,000.00
Vanguard Construction & Development Co.:7328-Community Health Ctr Ext Sgns-7/6/20	7328	07/06/2020	13,800.00	6,900.00
COTE MIAMI LLC:7334-Cote Korean Steakhouse Sgnage-7/9/20	7334	07/09/2020	69,851.76	3,150.76
City of Boston*:7340-Grove Hill Clock Tower Signs-7/15/20	7340	07/15/2020	47,765.00	47,765.00
The Morgan Library & Museum:7360-Morgan Library Donor Signage-7/23/20	7360	07/23/2020	28,225.00	28,225.00
National Railroad Passenger Corp (Amtrak):7401-Amtrak QAN Platform Signage-8/14/20	7401	08/14/2020	34,405.00	34,405.00
National Railroad Passenger Corp (Amtrak):7402-Amtrak NYP Wayfinding Signs-8/14/20	7402	08/14/2020	1,080,609.00	587,931.50
Sisca Northeast Associates:7503-150 Main St Ext Bldg Canopy-10/12/20	7503	10/12/2020	67,000.00	33,500.00
US Squash Center:7534-Arlen Spectr Squash Ext Opt4-11/2/20	7534	11/02/2020	192,730.00	96,365.00
Williams New York:7554-Leyton Leasing Office Signs-11/10/20	7554	11/10/2020	15,395.00	7,697.50
Doylestown Health:7563-DH Starphire Glass Dnr Pnls-11/13/20	7563	11/13/2020	22,060.00	11,030.00
Williams New York:7576-Leyton Mrktng Wallpaper Smp-11/25/20	7576	11/25/2020	1,584.25	1,584.25
National Railroad Passenger Corp (Amtrak):7587-Amtrak WIL Station CO1&2 Sgn-12/3/20	7587	12/03/2020	131,906.39	131,906.39
Montclair State University:7601-College Hall Wayfind Design-12/16/20	7601	12/16/2020	5,200.00	5,200.00
Eisler Landscapes, Inc.:7627-Etna Riverfront Park Signage-1/18/21	7627	01/18/2021	11,415.00	6,795.00
Explus, Inc.:7633-US Squash Interior Sgns Phs1-1/22/21	7633	01/22/2021	161,628.96	121,221.71
Wainschaf Associates, Inc.:7644-ALB Station Amtrak Intr Sgns-1/27/21	7644	01/27/2021	19,865.00	19,865.00
Advent:7645-JMU Locker room ceiling logo-1/27/21	7645	01/27/2021	9,515.00	9,515.00
Alexander Building Construction Co.:7646-Penn State Venturi Alum Sign-1/27/21	7646	01/27/2021	3,865.00	1,932.50
Gessler Construction Co. Inc.:7647-McArdle Playground CHPL Sgns-1/29/21	7647	01/29/2021	23,045.00	23,045.00
The Maclay School:7650-Maclay Sch Site Signs phase 3-2/2/21	7650	02/02/2021	14,405.00	14,405.00
National Railroad Passenger Corp (Amtrak):7659-ERI Station Sgn Assess&Design-2/4/21	7659	02/04/2021	2,450.00	2,450.00
National Railroad Passenger Corp (Amtrak):7661-MYS Station Sgn Assess&Design-2/4/21	7661	02/04/2021	2,540.00	2,540.00
National Railroad Passenger Corp (Amtrak):7662-CWH Station Sgn Assess&Design-2/4/21	7662	02/04/2021	2,690.00	2,690.00
National Railroad Passenger Corp (Amtrak):7663-ALX Station Sgn Assess&Design-2/4/21	7663	02/04/2021	2,940.00	2,940.00
National Railroad Passenger Corp (Amtrak):7664-Boston South Station Signage-2/4/21	7664	02/05/2021	53,535.00	53,535.00
JFK Health Systems / Solaris:7666-HMH Palisades PT Rehab Signs-2/10/21	7666	02/10/2021	15,212.00	7,606.00
Steven Dubner Landscaping Inc.:7667-HRPT Pier 26 Addtl Sgn Types-2/10/21	7667	02/10/2021	3,970.00	3,970.00
Doylestown Health:7668-DH Ambulatory Addtl Sgns Pt2-2/11/21	7668	02/11/2021	270.00	270.00
Doylestown Health:7669-DH Ambulatory Addtl Sgns Pt3-2/11/21	7669	02/11/2021	1,905.00	1,905.00
Triple Five Worldwide Organization:7676-AD Lockr Bank Top Skirt Pnls-2/17/21	7676	02/17/2021	12,592.41	6,296.20
Torcon, Inc.:7685-Oceans Frst Bnk Int&Ext Sgns-2/22/21	7685	02/22/2021	189,455.00	189,455.00
Steven Dubner Landscaping Inc.:7689-SDLCO Greenpoint Landing Sgns-3/5/21	7689	03/05/2021	7,255.00	3,987.50
Brandeis University:7692-Brandeis Univ 2021 Donor Sgn-3/10/21	7692	03/10/2021	7,800.00	3,900.00
County of Northampton:7693-Prk Identity Destination Sgn-3/11/21	7693	03/11/2021	16,260.00	8,130.00
Corporate Sign Systems Inc:7697-ARE Order #1 Sgn Types B1&C3-3/12/21	7697	03/12/2021	25,140.00	12,570.00
Container Store, The:z-SERVICE CALLS:108-TX, Dallas:174842380-Sign is not lit @ night-3/12/21	7702	03/12/2021	2,804.24	2,804.24
Container Store, The:AZ, Scottsdale:7700-SCT Closet Essentials Banner-3/17/21	7700	03/17/2021	3,252.06	3,252.06
NJ Transit Rail Operations, Inc.:7703-NJT South Orange Directional-3/18/21	7703	03/18/2021	4,635.00	4,635.00
Hudson River Park Trust:7704-HRPT DHPL Signage Reprint-3/18/21	7704	03/18/2021	410.00	410.00
US Squash Center:7705-Addtl ADA Exit Acrylic Signs-3/19/21	7705	03/18/2021	1,141.00	1,141.00
EVO Transportation & Energy Services, Inc:7706-EVO Trucking Rebranding Sgns-3/19/21	7706	03/19/2021	6,712.04	3,356.02
JetBlue Airways Corporation:Kalispell, MT:7708-FCA Logo Pnl w/ suction cups-3/19/21	7708	03/19/2021	811.12	811.12
Container Store, The:z-SERVICE CALLS:039-MA, NATICK:175243514-Letters "Cont" are out-3/19/21	7709	03/19/2021	1,839.29	1,839.29
Gowanus Canal Conservancy:7711-Gowanus Canal Site Alum Sgns-3/19/21	7711	03/19/2021	7,100.00	3,550.00
Corporate Sign Systems Inc:7712-ARE Order#2 A3, A4a, A4b, A6-3/19/21	7712	03/19/2021	21,160.00	10,580.00
Container Store, The:z-SERVICE CALLS:019-GA, ATLANTA - PERIMETER:175429491-'O' in Container is out-3/23/21	7714	03/23/2021	2,585.66	2,585.66
Martinelli Environmental Graphics:7719-Burkes School Alum Donor Pnl-3/25/21	7719	03/25/2021	3,000.00	3,000.00
Downey Interiors:7720-MWWPR Office Vinyl Graphics-3/26/21	7720	03/26/2021	20,045.50	10,022.75
Two Trees Development:7721-Mini Golf Prototype Alum Pnl-3/26/21	7721	03/26/2021	527.79	527.79
JL Audio, Inc.:7722-Illuminated Logo Wall Sgnage-3/29/21	7722	03/29/2021	1,720.00	1,720.00
Donato Spaventa & Sons Inc.:7723-Cibotti Basketball Court Sgn-3/29/21	7723	03/29/2021	10,470.00	5,235.00
Container Store, The:z-SERVICE CALLS:007-TX, HOUSTON:175840200-The 'T' in Store is out-3/30/21	7724	03/30/2021	2,425.73	2,425.73
WDF Inc:7725-Construction J06G&J12G Signs-3/31/21	7725	03/31/2021	2,485.00	2,485.00
Montclair State University:7726-Red Hawk Athletic Annex Extr-3/31/21	7726	03/31/2021	3,780.00	3,780.00
Montclair State University:7727-MSU Student Centr 4th FL Sgns-4/1/21	7727	04/01/2021	4,945.00	4,945.00
Shawmut Design and Construction:7729-Brklyn Public Library Signage-4/1/21	7729	04/01/2021	104,600.00	104,600.00
City Block:7730-Brookview Intr Acrylite Signs-4/2/21	7730	04/02/2021	1,683.21	1,683.21
Galvin Brothers, Inc.:7733-Shirley Chisholm Rules Signs-4/6/21	7733	04/06/2021	24,435.00	12,217.50
Corporate Sign Systems Inc:7737-METRO PLZ 32974 Interior Sgns-4/7/21	7737	04/07/2021	47,835.00	23,917.50
Montclair State University:7735-MSU Alumni Green Donor Plaqs-4/8/21	7735	04/08/2021	6,080.00	6,080.00
Montclair State University:7736-MSU Elevator Directory Strip-4/8/21	7736	04/08/2021	120.00	120.00
Doylestown Health:7738-DOH CATH LAB Acrylic Signage-4/8/21	7738	04/08/2021	27,510.00	13,755.00
Container Store, The:z-SERVICE CALLS:006-TX, SAN ANTONIO:176616952-T cvr in The ripped off-4/12/21	7739	04/12/2021	500.00	500.00
Urbanspace Holdings LLC:7740-Nico Booth&Booth ID Numbers-4/13/21	7740	04/13/2021	1,480.00	740.00
Gecko Group:7741-Freestanding&Bnch donor pnls-4/13/21	7741	04/13/2021	16,500.00	8,250.00
Corporate Sign Systems Inc:7743-2121 El Camino Real Monument-4/14/21	7743	04/14/2021	7,435.00	3,717.50
Turner Construction Company:7744-Amtrak Penn Station Sign D3-4/14/21	7744	04/14/2021	824.91	412.46
JetBlue Airways Corporation:Newark, NJ:7745-JB EWR ticket area backwall-4/14/21	7745	04/14/2021	11,350.23	11,350.23
Township of Aberdeen:7746-NJT Aberdeen Addtl Prkn Sgns-4/15/21	7746	04/15/2021	640.00	640.00
JetBlue Airways Corporation:Orlando, FL:7747-JB MCO Podium Sneeze Guards-4/15/21	7747	04/15/2021	12,052.46	12,052.46
Total			**4,379,811.01**	**3,047,974.33**

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

BID PACKET CERTIFICATION

State of New Jersey
County of Bergen

I, Murtaza Ladak (name of affiant), residing in Park Ridge (name of municipality), in the County of Bergen and State of New Jersey, of full age, being duly sworn according to law on my oath depose and say that:

I am President (title or position) of the firm of M.S. Signs, Inc. (name of firm), the Bidder making this Bid Proposal for the Bid Packet entitled:

ASBURY PARK CITYWIDE WAYFINDING PROJECT,

I hereby certify that I am authorized to submit this Bid Packet on behalf of the Bidder and that the information contained in this Bid Packet is complete, true, and accurate. I further certify that the Bidder and all Subcontractors listed herein have sufficient means and experience to complete the Work in accordance with Contract Documents.

BIDDER:

M.S. Signs, Inc.

By: _____
Name: Murtaza Ladak
Title: President

CORPORATE SEAL:

M.S. SIGNS, INC. CORPORATE SEAL 1997 NEW JERSEY

This Bid Packet has been Sworn and Subscribed before me this 16 (day) day of April (month), 20 21 (year).

Notary public of _____

My Commission expires Aug. 8, 2024

(Seal)

ELLENA MURGU
NOTARY PUBLIC
STATE OF NEW JERSEY
ID # 2448860
MY COMMISSION EXPIRES AUG. 8, 2024

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

280 N Midland Ave
Bldg C-1, Postal Unit 128
Saddle Brook, NJ 07663
Tel: 973-569-1111
Fax: 973-807-1642 / 973-569-1118
Email: sales@mssign.com
www.mssign.com

INTRODUCING MS SIGNS

Federal ID #: 22-3503736

MS Signs offers a wide range of services providing clients with a single accountable source for signage that saves clients time, provides manufacturing stability, and guarantees premium quality.

The breadth and variety of MS Signs fabrication and installation capabilities encompass the full spectrum of visual communication: from corporate identity signage to comprehensive way-finding packages including interior and exterior components, illuminated signs and awnings to decorative construction bridges and barricades, L.E.D. message boards and digitally imaged graphics to custom designed flags and oversized special event banners.

MS Signs client list reflects long-term, loyal relationships with regional and national corporations, advertising and public relations firms, graphic designers and architects, banks, real estate developers, brokers and management companies, parking garage systems, large retail accounts, and trade show organizers and participants.

Our practical field experience, site analysis skills, layout and shop drawing capabilities, fabrication expertise, and extensive on-site installation experience enable MS Signs to accomplish client objectives, providing quality product economically and on time.

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WHY MS SIGNS

MS Signs and its principles 24 years in the sign industry has resulted in a reputation for quality, competitive pricing, unwavering dedication to on-time delivery, resourceful problem solving, responsiveness, communication, service, and integrity. MS Signs measures itself against other firms in the signage industry and believes the following provide evidence of competitive advantages in meeting client requirements:

- *Types of contracts and projects*
  The projects described in our Current Project list are typical of the work MS Signs undertakes on a regular basis and demonstrate a breadth of experience, knowledge and skill few other signage firms possess.

- *Product Quality*
  The quality of MS Signs products and services is measured and exemplified by repeat business, referrals by existing clients, and direct feedback from client surveys.

- *Response and turnaround time*
  MS Signs has extensive experience meeting aggressive deadlines that require flexibility and fast turnaround (24 to 36 hours), and a reputation for making the 'impossible' happen.

- *Experienced and well-trained staff*
  MS Signs places significant emphasis on continuous improvement initiatives and professional development. Increased emphasis on defining MS Signs corporate culture has fostered expanded on-boarding and training programs.

- *Communication and client service*
  All MS Signs employees are taught the principles of successful communication, enabling them to provide clients with adequate information for decision-making and to execute the client's vision.

- *Organization and efficiency*
  MS Signs prides itself on being substantially better organized and systemized than other sign companies – on the shop floor, in the office, and on the job site. We can orchestrate a project better and more cost effectively because of our operational efficiencies and effectiveness.

- *Problem solving and issue resolution*
  MS Signs staff are trained to be proactive and anticipate situations and issues before they become problems. With the primary objective of remaining on schedule, onsite supervisory personnel are empowered to work directly with client representatives for resolution of most onsite issues.

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280 N Midland Ave
Bldg C-1, Postal Unit 128
Saddle Brook, NJ 07663
Tel: 973-569-1111
Fax: 973-807-1642 / 973-569-1118
Email: sales@mssign.com
www.mssign.com

KEY PERSONNEL

Murtaza Ladak – President – Operations *(30 hr. OSHA Certified)*
Mo's leadership role in MS Signs is based on his 25 years' experience in the signage industry, 11 years of which were spent operating his own full-service electrical sign company in northern New Jersey. His knowledge of sign design, engineering, fabrication and installation gives MS Signs a competitive edge in providing clients with on-time delivery of quality products. His management skills and strategic planning talent have been a major factor in MS Signs growth. Mo is a graduate of Rutgers University and is fluent in 4 languages including Swahili, Kacchi, Gujarati, English.

Kevin Cherashore – President - Sales
Kevin's 14 years of management and sales experience in the corporate world have been applied to formulating and building a sales and marketing strategy focused on MS Signs greatest assets. His commitment to client service and quality product has earned him the appreciation and loyalty of old and new clients alike. Initially attending the University of Hawaii, Kevin graduated from New York University's Leonard N. Stern School of Business.

Phil Redisch – Sales
Phil's 30 plus years' experience with Graphic Design has proven to be an invaluable resource in his Sales & marketing strategies. Phil holds a bachelor's degree in Graphic Design from Temple University / Tyler School of Art.
Phil also has over 30 years' experience in the Sign Industry as a designer, in Sales and as a Principal of a sign company. He is committed to client service and delivering quality products. He has proven to be an invaluable asset to MS Signs since joining in 2012

Ellena Murgu – Office Manager/Bookkeeper
Ellena came to MS Signs with 10+ years of business experience that included all aspects of accounting and customer service. She came to us with no experience in the sign industry but quickly learned. Her management and analysis skills and high energy level quickly made her an invaluable asset and important team player.

Ivy Santiago – Designer
Ivy's 20 years in graphic designing and 18 years' experience in the signage industry developed her detailed knowledge and understanding of the technical aspect structure of a sign. She is highly proficient in Mac and PC with strong working knowledge of illustrator, Photoshop, FlexiSign, Dreamweaver, and holds a certificate in web designing. Ivy has a bachelor's degree in Fine Arts.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Andrew Bullock – Designer
Andrew comes from a background of Environmental Graphic Design working with high profile branding and architectural firms over the last 20 years of his career. His work has ranged from small scale boutique signage to Global rollouts. With a degree in Industrial Design he is highly proficient in both the 2D and 3D world as well as the leading industry software.

Brian Smith – Project Management *(10 hr. OSHA Certified)*
Brian joined the staff of MS Signs after 20 years working as a project manager in a well-established sign company. He is dedicated to providing clients with reliable service and fine quality, which has earned him the trust and loyalty of many. A thorough knowledge of the sign industry combined with strong management and organizational ability allows him to serve as liaison between the sales and fabrication staff. Brian's tireless work ethic have proven to be his greatest asset

Dagoberto Moya – Field Coordinator
Dagoberto came to MS Signs with over 16 years of sign experience specializing in field work and installation. He is 16-hr Suspended Scaffold Trained and a NYC DOB 4-hr Supported Scaffold User. His attention to detail, hard work, dedication, and knowledge of the industry have earned him the respect of his peers and clients and has made him an invaluable asset.

Gayan DeSilva – Project Management
Gayan came to us with only 5 years of experience in the sign industry but quickly learned. He is dedicated to his work and is very reliable. Him customer service skills and diligence have earned him the trust of many. He has a thorough knowledge of the sign industry in a short amount of time combined with strong management and organizational ability making Gayan an invaluable asset.

Abbas Ladak – Office Assistant
Abbas has recently joined the MS Signs work force and will be assisting all Project Managers and office staff with different tasks in order to get projects completed successfully and without any delay. He brings with him experience in the customer service field and will be an asset to our organization.

Joe Beirne - Shop Manager
Joe joined MS Signs after 20 years of working as an installer at a well-established Sign Company. He started off in the production department and as his managerial skills became more apparent, was promoted to Shop manager. Joe manages the internal work flow as well as the installation planning & scheduling. His hard work and tireless work ethic have earned him the respect of his peers and clients, making him an instrumental player on our team. Joe holds a Bachelor's degree in Fine Arts from Jersey City State College.

Corio Sanchez – Fabricator/Installation/ Field Supervisor *(10 hr. OSHA Certified)*
Corio has 25 plus years' experience in the sign industry. His knowledge and expertise in the field are unparalleled. His attention to detail & diligence make him the number one choice for custom fabrication and installation coordination. He is responsible for field coordination between MS Signs installation crews, General Contractor and all other trades on the job site.

William Smith – Lead Fabricator/Welder
Jeff Smith joined MS Signs after 18 years of working as a fabricator at a well-established Sign company. His skills and knowledge of fabricating and welding are unparalleled and have made him a very valuable asset to our company. Jeff's diligence and tireless work ethic are a role model for his peers.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Olanny Cepeda Payero – Lead Installer
Olanny joined MS Signs as an installer in 2013. His willingness to learn quickly enabled him to learn the skills needed for the position and he was able to become the lead installer in a matter of months due to his hard work & diligence.

Welmen Sanchez – Printing/Vinyl
Welmen joined MS Signs after having worked in the sign industry for over 12 years. With his experience in all types of vinyl design & applications as well as Digital Printing & application, he has proven to be a valuable team member. Welmen is fluent in Spanish & English and hails from The Dominican Republic.

Vincent O'Brien – Executive VP of Client Development
Vincent O'Brien is responsible for understanding each project's diverse audiences and driving business development to create meaningful relationships with clients that deliver exceptional results. His previous 20+ years at the world's leading independent integrated public relations agency allow him to uniquely address client needs and connect them with customized and strategic solutions that have great impact. Vinnie holds a Bachelor of Science in Business Administration from Belmont Abbey College in Belmont, North Carolina.

Alberto Cancino – Lead painter
Alberto joined MS Signs in 2008 with over 7 years of experience in the sign industry. His skills in paint mixing, spray painting and sign fabrication have quickly earned him the respect of his peers and clients alike. He is an asset to the company with his tireless work ethic & diligence.

Management – 2 Members
Office Staff – 3 Employees
Sales – 4 Employees
Project Management – 3 Employees
Design – 2 Employees
Fabrication Department – 7 Employees
Installation Department – 4 Employees

OUR SISTER COMPANY

Direct Embed
COATING SYSTEMS LLC
Where design meets durability.
www.directembedcoating.com

Management – 2 Members
Sales – 2 Employees
Fabrication Powder Coating – 8 Employees

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Equipment & Facilities

MS Sign – New Jersey: 25,000 square feet

50+ staff: Project Management, Sales, Fabrication, Production, Installation

Manufacturing Equipment – Owned

Metal Shop

Metal brakes – 10 ft. and 8 ft. Hydraulic & Manual

Shears – 4 ft., 8 ft. and 10 ft. Hydraulic & Manual

Sheet metal slitters

Welding equipment – 4 stations

Neon / LED Stations

Full service vinyl department

(4) PC Computer

(4) 48" plotter

(4)Mac design station

Spray booth & paint mixing station

(4)20 ft. channel letter fabrication stations

Saws: 3 table, 2 band, 2 panel

All Electric, air and hand tools

Sand Blasting Booth

Powder Coating Booth & Oven

CNC Routers

Digital Printing Department

Fabricating & Tactile Braille Machine

4' x 10' x 18" IR Direct Embed Decorating Machine

Laser Engraver

Sand Blasting

Power Washing

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Installation Equipment

34 ft. versa-lift bucket on chevy hi-top van

(1) Pick-up truck

(4) Install Vans (full size)

(2) Install Vans (mini)

(1) Survey Vehicle

(2) 20' Trailers

(2) 12' Trailers

Warehousing: 5,500 ft. indoor mobilization, assembly and warehouse space

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY): 1/12/2021

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Dale Group PO Box 6 Florham Park NJ 07932	CONTACT NAME: Karen Napoli PHONE (A/C, No, Ext): 973-377-7000 FAX (A/C, No): 973-377-4614 E-MAIL ADDRESS: karenn@dalegroup.com
INSURED MSSIG-2 MS Signs, Inc. Zuckerberg Industrial Park 280 North Midland Avenue Bldg. C-1 Saddle Brook NJ 07663	INSURER(S) AFFORDING COVERAGE — NAIC # INSURER A : Travelers Indemnity Co. of America — 25666 INSURER B : Travelers Property Casualty Insurance Company of A — 25674 INSURER C : Charter Oak Fire Insurance Co — 25615 INSURER D : New Jersey Manufacturers — 12122 INSURER E : INSURER F :

COVERAGES **CERTIFICATE NUMBER:** 658688496 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	X COMMERCIAL GENERAL LIABILITY CLAIMS-MADE [X] OCCUR X Contractual Liab X Professional Lia GEN'L AGGREGATE LIMIT APPLIES PER: POLICY [X] PRO-JECT LOC OTHER:	Y	Y	P630-3K974638COF21	1/7/2021	1/7/2022	EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COMP/OP AGG Professional Limit	$ 1,000,000 $ 1,000,000 $ 5,000 $ 1,000,000 $ 2,000,000 $ 2,000,000 $ 2,000,000
D	AUTOMOBILE LIABILITY X ANY AUTO OWNED AUTOS ONLY SCHEDULED AUTOS X HIRED AUTOS ONLY X NON-OWNED AUTOS ONLY	Y		1103287231	1/7/2021	1/7/2022	COMBINED SINGLE LIMIT (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)	$ 1,000,000 $ $ $
B	X UMBRELLA LIAB [X] OCCUR EXCESS LIAB CLAIMS-MADE DED RETENTION $	Y	Y	ZUP-51N38815-21-NF	1/7/2021	1/7/2022	EACH OCCURRENCE AGGREGATE	$ 5,000,000 $
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANYPROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) Y/N: N If yes, describe under DESCRIPTION OF OPERATIONS below	N/A		UB-3K9785822143G	1/7/2021	1/7/2022	X PER STATUTE OTH-ER E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE E.L. DISEASE - POLICY LIMIT	$ 1,000,000 $ 1,000,000 $ 1,000,000
A A	Equipment Floater Property Section Installation			P630-3K974638COF21 P630-3K974638COF21	1/7/2021 1/7/2021	1/7/2022 1/7/2022	Leased/Rented Equip BPP Installation Limit	$100,000 $1,296,500 $604,500

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER

Evidence of Insurance

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

© 1988-2015 ACORD CORPORATION. All rights reserved.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

The Container Store®

9/30/10

Cory Gilbert
The Container Store
500 Freeport Parkway
Coppell, Texas 75019

RE: Kevin Cherashore / MS Signs

I'm pleased to recommend MS Signs, Inc. to your company. Over the past eight years, I worked directly with Kevin, president of MS SIGNS, on numerous new store and existing projects. Their services, creativity, and attention to detail is exceptional. We have been very pleased with the work they've done for us.

One of the biggest contributions to us has been the mutually beneficial relationship cultivated over the years. This has allowed us to streamline the process on both ends which has yielded very efficient projects. We are very pleased with Kevin's role in the development and collaborated on our current LED Halo lit exterior signage.

Through the years, MS Signs, Inc. has been on time and on budget with their projects for our company. I recommend them without hesitation and would recommend Kevin and his team for this opportunity.

Sincerely,
Cory Gilbert
Purchasing Manager

500 Freeport Parkway
Coppell, Texas
75019-3863
Tel: (972) 538-6000

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

From: Proctor, Debbie
Sent: Wednesday, September 29, 2010 3:54 PM
To: 'coco@raynesassociates.com'
Subject: MS Signs

Good day,

This email is to provide some comments in regards to the quality and service of MS Signs, Inc and Mo Ladak. I represent JetBlue Airways as the Manager of Facilities and we have been doing business with Mo for several years. Almost all of our JetBlue logo airport signage is and has been fabricated by Mo and his team for the past 10 years. Our signs vary in design but always remain with the upmost quality and consistency. MS Signs has continually provided great customer service by being accessible when needed and performing repairs instead of entire sign replacements to save our company money.

I would highly recommend MS Signs as they are a company of integrity and customer service.

Feel free to contact me if you like further information.

Debbie Proctor
Facility Manager, CRE
Florida and Caribbean Properties
407-812-2014 office
646-262-4580 cell
debbie.proctor@jetblue.com

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

EINSTEIN
Albert Einstein College of Medicine
OF YESHIVA UNIVERSITY

Science at the heart of medicine

Facilities Management

Jack and Pearl Resnick Campus
1300 Morris Park Avenue
Forchheimer Building, Room B60
Bronx, New York 10461

718.430.2805 718.430.8940 fax

September 29, 2010

To whom it may concern:

Re: MS Signs

We at the Albert Einstein College of Medicine have been fortunate to be working with Kevin Cherashore since 2007. Our initial project was the fabrication and installation of both interior and exterior signage for our new state-of-the art 301,000 sf research building (The Michael F. Price Center for Genetic and Translational Medicine – Harold and Muriel Block Research Pavilion). The interiors encompassed a combination of painted polymer and tempered Starphire glass signs, while the exteriors were both glass and bronze.

Based upon his competitive pricing, his extensive programming and coordinative assistance, and the level of service always rendered by Kevin and the MS team, we have invited him to bid on many projects since that time. Various projects in the last two years have included painted metal pinned-on lettering in approximately 2 dozen sites, and at least 10 major installations of exterior building signage. In each instance, Kevin has provided design (and re-design), fabrication and installations – sometimes involving coordination of lift equipment and specialized crews.

Suffice it to say that in my role as Assistant Director of Facilities Planning for an institution such as the Albert Einstein College of Medicine – it is quite a relief to know that a competitive bid from MS Signs will be well received by my Procurement Department and that Kevin will take care of every detail.

I recommend the work of MS Signs highly. Do ask Kevin for photographs of some of the installations here at Einstein – I believe you will be impressed.

Sincerely,

Cecilia DeBrino Haas, M.S., CFM

Assistant Director of Facilities Planning

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

SOLARIS
HEALTH SYSTEM SM

December 31, 2010

To whom it may concern,

RE: MS Signs

We have engaged MS Signs, Inc. to fabricate signage throughout the facilities, both interior and exterior at JFK Solaris Health Systems, Inc. Our facilities are comprised of 1.5 million square feet devoted to healthcare. We operate JFK Medical Center, JFK Johnson Rehabilitation Institute, New Jersey Neuroscience Institute, The Hartwyck Long Term Care facilities and several outpatient rehabilitation centers. We have found MS signs to be professional contractors that produce quality signage for all our facilities. MS Signs, Inc produces excellent quality signs, awnings on time and within budget. They have knowledgeable installation crews and are courteous at all times.
I would highly recommend MS signs to you.

Sincerely,

Denise B. Persico

Denise B. Persico, ASID,CID, IIDA
Director of Interior Design
Solaris Health System, Inc.

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

STATE OF NEW JERSEY
BUSINESS REGISTRATION CERTIFICATE

Taxpayer Name:	M.S. SIGNS, INC.
Trade Name:	
Address:	280 N MIDLAND AVE, BLDG C-1 SADDLE BROOK, NJ 07663
Certificate Number:	0687866
Effective Date:	March 13, 1998
Date of Issuance:	January 16, 2019

For Office Use Only:

20190116092559176

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

Form **W-9**
(Rev. November 2017)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

▶ Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

Print or type. See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
M.S. Signs, Inc.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☑ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☐ Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
280 N Midland Ave, Bldg C-1, Postal Unit 128

Requester's name and address (optional)

6 City, state, and ZIP code
Saddle Brook, NJ 07663

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number
___ - ___ - ____

or

Employer identification number
22 - 3503736

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ [signature] Date ▶ 4/16/2021

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, *later.*

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

State of New Jersey

PHILIP D. MURPHY
Governor

SHEILA Y. OLIVER
Lt. Governor

DEPARTMENT OF THE TREASURY
DIVISION OF REVENUE AND ENTERPRISE SERVICES
33 WEST STATE STREET, 5TH FLOOR
P.O. BOX 026
TRENTON, NEW JERSEY 08625-026
PHONE: 609-292-2146 FAX: 609-984-6679

ELIZABETH MAHER MUOIO
State Treasurer

JAMES J. FRUSCIONE
Director

CERTIFIED

under the

Small Business Set-Aside Act and Minority and Women Certification Program

This certificate acknowledges MS SIGNS INC is a **MBE** owned and controlled company, which has met the criteria established by N.J.A.C. 17:46.

This certification will remain in effect for three years. Annually the business must submit, not more than 20 days prior to the anniversary of the certification approval, an annual verification statement in which it shall attest that there is no change in the ownership, control or any other factor of the business affecting eligibility for certification as a minority or women-owned business.

If the business fails to submit the annual verification statement by the anniversary date, the certification will lapse and the business will be removed from the SAVI that lists certified minority and women-owned business. If the business seeks to be certified again, it will have to reapply and pay the $100 application fee. In this case, a new application must be submitted prior the expiration date of this certification.

Peter Lowicki
Deputy Director

Issued: December 9, 2019
Certificate Number: 75281-23

Expiration: December 8, 2022

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

THE PORT AUTHORITY OF NY & NJ

February 18, 2020

Mr. Murtaza Ladak
President
MS Signs, Inc.
280 N. Midland Avenue
Saddle Brook, NJ 07663

Re: Small Business Enterprise (SBE) Certification
Category: Commodity

Dear Mr. Ladak:

We are pleased to inform you that The Port Authority of NY & NJ has re-evaluated your business and determined that it continues to participate in the agency's Small Business Enterprise (SBE) Program. **MS Signs, Inc.**, remains included in the Port Authority's on-line directory of certified SBEs which can be accessed at: https://panynj.diversitysoftware.com/FrontEnd/SearchCertifiedDirectory.

Please be advised that we periodically review all certifications and reserve the right to decertify any firm that no longer meets our guidelines. You must notify the Office of Business Diversity and Civil Rights in writing within 30 days of any significant changes to your business. These include, but are not limited to, a change of officers, directors, location and business name. Failure to advise us of these changes can result in decertification of your business.

This certification will remain in effect for three years or until February 18, 2023 after which you must submit a new SBE recertification application with supporting documentation. The application can be accessed from our Web site: www.panynjSD.com

If you have any questions regarding your certification, you may contact me at (201) 395-3948 or via email at cbrice@panynj.gov .

Sincerely,

Calvin Brice

Calvin Brice
Certification Analyst
Office of Business Diversity and Civil Rights

2 Montgomery Street
2nd Floor
Jersey City, NJ 07302

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

THE PORT AUTHORITY OF NY & NJ

John Degnan
Chairman

Patrick J. Foye
Executive Director

MS SIGNS, INC.

This certificate acknowledges that the above-named firm is certified as a Small Business Enterprise.

Procurement Category: Commodity

Certification Date: December 16, 2016
Re-Evaluation Date: December 16, 2019

Lash Green, Director
Office of Business Diversity and Civil Rights

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the

THE PORT AUTHORITY OF NY & NJ

John Degnan
Chairman

Patrick J. Foye
Executive Director

MS Signs, Inc.

This certificate acknowledges that the above-named firm is certified as a Minority Business Enterprise.

Certification Date: December 16, 2016
Re-Evaluation Date: December 16, 2021

Lash Green, Director
Office of Business Diversity and Civil Rights

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the

NEW YORK STATE

MINORITY- AND WOMEN-OWNED BUSINESS ENTERPRISE ("MWBE")

CERTIFICATION

Empire State Development's Division of Minority and Women's Business Development grants a

Minority Business Enterprise (MBE)

pursuant to New York State Executive Law, Article 15-A to:

M.S. Signs, Inc.

Certification Awarded on: June 20, 2018
Expiration Date: June 20, 2021
File ID#: 55574

NEW YORK STATE OF OPPORTUNITY. | Division of Minority and Women's Business Development

A Division of Empire State Development

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project)

NYC Small Business Services

careers
businesses
neighborhoods

MBE Certificate

M.S. Signs, Inc.

This certificate acknowledges that this company has met the criteria as established by the M/WBE Program at the NYC Department of Small Business Services and is therefore certified as a Minority-Owned Business Enterprise (MBE).

Certificate Number

MWCERT2019-2797

Expires on

12/31/2021

Bill de Blasio, Mayor

Gregg Bishop, Commissioner

THIS CERTIFIES THAT

MS Signs, Inc.

NMSDC
National Minority Supplier Development Council

* Nationally certified by the: **NEW YORK & NEW JERSEY MINORITY SUPPLIER DEVELOPMENT COUNCIL**

*NAICS Code(s): 335999; 339950

* Description of their product/services as defined by the North American Industry Classification System (NAICS)

07/27/2020
Issued Date

NY17178
Certificate Number

Adrienne Trimble

07/27/2021
Expiration Date

Terrence Clark, President & CEO

By using your password (NMSDC issued only), authorized users may log into NMSDC Central to view the entire profile: http://nmsdc.org

Certify, Develop, Connect, Advocate.

* MBEs certified by an Affiliate of the National Minority Supplier Development Council, Inc.®

Attachment: M.S. Signs Proposal (2021-219 : Resolution Awarding a Contract to MS Signs, Inc. for the

Minutes
Meeting of the Municipal Council
Wednesday, May 5, 2021
SPECIAL MEETING

Executive Session - 1:30 pm.

2021-218 Resolution Authorizing a meeting which excludes the public

RESULT:	**ADOPTED [UNANIMOUS]**
MOVER:	Eileen Chapman, Councilmember
SECONDER:	Jesse Kendle, Councilmember
AYES:	Chapman, Clayton, Kendle, Quinn, Moor

Attendee Name	Title	Status	Arrived
Eileen Chapman	Councilmember	Remote	
Yvonne Clayton	Councilmember	Remote	
Jesse Kendle	Councilmember	Remote	
Amy Quinn	Deputy Mayor	Remote	
John Moor	Mayor	Remote	
Melody Hartsgrove	City Clerk	Remote	
Donna Vieiro	City Manager	Remote	
Frederick Raffetto	City Attorney	Remote	

City Clerk Melody Hartsgrove called the meeting to order at 2:20 PM.

Public Participation

A motion was made by Council member Chapman and seconded by Council member Clayton to open the meeting to the public. No members of the public spoke. A motion to close the meeting to the public was made by Council member Chapman and Council member Kendle . All were in favor.

INDVIDUAL RESOLUTIONS

1. Resolution Awarding a Contract to MS Signs, Inc. for the Citywide Wayfinding Project

RESULT:	**ADOPTED [UNANIMOUS]**
MOVER:	Yvonne Clayton, Councilmember
SECONDER:	Amy Quinn, Deputy Mayor
AYES:	Chapman, Clayton, Kendle, Quinn, Moor

ADJOURMENT

A motion to close the meeting was made by Council member Chapman and Deputy Mayor Quinn.

Respectfully submitted by:

_____

Melody Hartsgrove, Deputy City Clerk